

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3160015

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TEMPLE TAG, LLC	12/22/2014
RECEIVING PARTY DATA	
Name:	DATAMARS, INC.
Street Address:	250 WEST CUMMINGS PARK
City:	WOBURN
State/Country:	MASSACHUSETTS
Postal Code:	01801
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8573502
CORRESPONDENCE DATA	
Fax Number:	(713)986-7100
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	dhenry@grayreed.com, dlisch@grayreed.com
Correspondent Name:	DAVID LISCH
Address Line 1:	1300 POST OAK BLVD., SUITE 2000
Address Line 4:	HOUSTON, TEXAS 77056
ATTORNEY DOCKET NUMBER:	007399.05
NAME OF SUBMITTER:	DAVID LISCH
SIGNATURE:	/David Lisch/
DATE SIGNED:	12/23/2014
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 2	
source=Patent No. 8573502 - Temple Tag LLC to Datamars Inc Assignment-signed#page1.tif	
source=Patent No. 8573502 - Temple Tag LLC to Datamars Inc Assignment-signed#page2.tif	

PATENT AND INVENTION RIGHTS ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, Temple Tag, LLC (the "Assignor") of Temple, Texas, does hereby:

SELL, ASSIGN AND TRANSFER to Datamars, Inc. (the "Assignee"), being organized under the laws of the State of Massachusetts, having a place of business in Woburn, Massachusetts the entire right, title and interest for the United States and all foreign countries in and to:

United States Patent No. 8573502, titled "Modular Visual and Electronic Identification Tag," filed on or about November 10, 2011, and granted on or about November 5, 2013 (the "Transferred Rights"), such sale, assignment and transfer of the Transferred Rights further including (1) any and all improvements which are disclosed in the such Transferred Rights; (2) all divisional, continuing, continuation-in-part, substitute, renewal, reexamination, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements or which claim priority to any way to any of the Transferred Rights; (3) any and all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements or the Transferred Rights, specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such Transferred Rights; and (4) the right to recover past damages for infringement of any of the Transferred Rights;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Transferred Rights and improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the Assignor, and that the full right to convey the same as herein expressed is possessed by the Assignor;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the Assignor will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such Transferred Rights and improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the Assignor relating to such Transferred Rights and improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such Transferred Rights and improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such Transferred Rights and improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the Assignor and extend to the successors, assigns and nominees of the Assignee.

Assignor's Signature: Bill M. Coy
Assignor's Name: Bill McCoy
Assignor's Title: PRESIDENT

Date: 12/22/14

State of Texas)

County of Bell)

BEFORE ME, the undersigned authority, on this 22ND day of December, 2014,
personally appeared Bill McCoy known to me to be the person whose name is
subscribed to the foregoing instrument and acknowledged to me that he executed the same of his own
free will for the purposes and consideration therein expressed.

Susan Nobles
Notary or Consular Officer

