PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3160064

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KRAFT FOODS GROUP, INC.	12/19/2014

RECEIVING PARTY DATA

Name:	KRAFT FOODS GROUP BRANDS LLC
Street Address:	THREE LAKES DRIVE
City:	NORTHFIELD
State/Country:	ILLINOIS
Postal Code:	60093

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29425444

CORRESPONDENCE DATA

Fax Number: (312)577-7007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-7000

jpalom@fitcheven.com Email:

Correspondent Name: FITCH, EVEN, TABIN & FLANNERY LLP

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Address Line 2: **SUITE 1600**

Address Line 4: CHICAGO, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1410-102286-US
NAME OF SUBMITTER:	JOSEPH E. SHIPLEY
SIGNATURE:	/Joseph E. Shipley/
DATE SIGNED:	12/23/2014

Total Attachments: 2

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> **PATENT REEL: 034574 FRAME: 0717** 503113457

Attorney Docket 1410-102286-US

QUITCLAIM AND TRANSFER

WHEREAS, KRAFT FOODS GROUP, INC. ("KFGI"), a Virginia corporation having a

principal place of business at Three Lakes Drive, Northfield, Illinois, 60093, United

States of America, and KRAFT FOODS GROUP BRANDS LLC ("KFGB"), a Delaware limited

liability company having a principal place of business at Three Lakes Drive, Northfield,

Illinois, 60093 wish to confirm ownership in and/or transfer ownership to KFGB of the

patent application as described herein below;

NOW THEREFORE, KFGI hereby assigns and/or quitclaims to KFGB any and all

right, title, and interest in and to the following U.S. patent application:

Application Serial No. 29/425,444, Filed June 22, 2012, and entitled "PACKAGE"

This transfer encompasses all patents and all patent convention and treaty rights of all

kinds, including the right to claim priority from said application, and all rights in and to

any utility model, issued patent, non-U.S. patent right, continuation, continuation-in-

part, and divisional application therefrom, and any reissue or re-examination as to any

patent issuing therefrom, in all countries throughout the world, for all such subject

matter described therein, including all rights of action and rights to recover damages for

past infringements. Consistent with this transfer, KFGI authorizes the inventors to

execute assignment documents directly to KFGB.

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Kraft Foods Group, Inc.	
DECEMBER 19, 2014 Mame and Title DANIEL T. CONRAN ASSISTANT SECRETARY	
State of	
On <u>Dec EMBER 19</u> , 2014, before me, <u>Donna L. Koch</u> a Notary Public in and for said State, personally appeared <u>Davieu T.</u> personally known by me (or proved to me on the basis of satisfactory exthe person whose name is subscribed to the within instrument and acknow that he executed the same in his authorized capacity, and that by his signistrument the person, or the entity upon behalf of which the person acted instrument. WITNESS my hand and official seal.	vidence) to be vledged to me nature on the
Notary Public My Commission Expires: 9-22-2015	
OFFICIAL SEAL DONNA L KOCH NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES:09/22/15	

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RECORDED: 12/23/2014

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