PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
XIUYUAN SHANG	12/19/2014
KE YU	12/19/2014

RECEIVING PARTY DATA

Name:	HISENSE ELECTRIC CO., LTD.	
Street Address:	NO. 218 QIAN WANGANG ROAD	
Internal Address:	ECONOMIC AND TECHNICAL DEVELOPMENT ZONE	
City:	QINGDAO, SHANDONG	
State/Country:	CHINA	
Postal Code:	266555	
Name:	HISENSE USA CORP.	
Street Address:	7310 MCGINNIS FERRY ROAD	
City:	SUWANEE	
State/Country:	GEORGIA	
Postal Code:	30024	
Name:	HISENSE INTERNATIONAL CO., LTD.	
Street Address:	NO. 218 QIAN WANGANG ROAD	
Internal Address:	ECONOMIC AND TECHNICAL DEVELOPMENT ZONE	
City:	QINGDAO, SHANDONG	
State/Country:	CHINA	
Postal Code:	266555	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14579309

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PATENT

503114539 REEL: 034579 FRAME: 0602

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ATTORNEY DOCKET NUMBER: 15218-8

NAME OF SUBMITTER: YUEZHONG FENG

SIGNATURE: /Yuezhong Feng/
DATE SIGNED: 12/23/2014

Total Attachments: 2

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> PATENT REEL: 034579 FRAME: 0603

<u>ASSIGNMENT</u>

WHEREAS, Xiuyuan Shang and Ke Yu, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled <u>METHOD</u> <u>AND DEVICE FOR ENCODING A CAPTURED SCREENSHOT AND CONTROLLING PROGRAM CONTENT SWITCHING BASED ON THE CAPTURED SCREENSHOT, executed by Assignors on the same date as, or on a date prior to, this Assignment;</u>

WHEREAS, <u>Hisense Electric Co., Ltd.</u>, a corporation organized and existing under the laws of <u>P.R. China</u>, having a place of business at <u>No. 218 Qian Wangang Road</u>, <u>Economic and Technical Development Zone</u>, <u>Qingdao</u>, <u>Shandong 266555</u>, <u>China</u>, <u>Hisense USA Corp.</u>, a corporation organized and existing under the laws of the <u>State of Georgia</u>, having a place of business at <u>7310 McGinnis Ferry Road</u>, <u>Suwanee</u>, <u>GA 30024</u>, <u>U.S.A.</u>, and <u>Hisense International Co.</u>, <u>Ltd.</u>, a corporation organized and existing under the laws of <u>P.R. China</u>, having a place of business at <u>No. 218 Qian Wangang Road</u>, <u>Economic and Technical Development Zone</u>, <u>Qingdao</u>, <u>Shandong 266555</u>, <u>China</u>, hereinafter called the "Assignees", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents issuing therefrom in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all

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damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED:

DATED:

12/19/2014