503114621 12/23/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

EPAS ID: PAT3161229

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MONINDER JHEETA	12/10/2014
TAPAN KAMDAR	12/10/2014
WEI-CHENG LAI	12/10/2014
YANG ZHAO	12/10/2014

RECEIVING PARTY DATA

Name:	GO DADDY OPERATING COMPANY, LLC
Street Address:	14455 N. HAYDEN ROAD, SUITE 219
City:	SCOTTSDALE
State/Country:	ARIZONA
Postal Code:	85260

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14569348	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: inventions@godaddy.com

Correspondent Name: GO DADDY OPERATING COMPANY, LLC
Address Line 1: 14455 N. HAYDEN ROAD, SUITE 219
Address Line 4: SCOTTSDALE, ARIZONA 85260

ATTORNEY DOCKET NUMBER:	0440
NAME OF SUBMITTER:	KARL A. FAZIO
SIGNATURE:	/Karl A. Fazio/ssb/
DATE SIGNED:	12/23/2014

Total Attachments: 4

source=0440_2014-12-10_Assignment_Jheeta-SIGNED#page1.tif source=0440_2014-12-10_Assignment_Kamdar-SIGNED#page1.tif source=0440_2014-12-10_Assignment_Lai-SIGNED#page1.tif source=0440_2014-12-10_Assignment_Zhao-SIGNED#page1.tif

PATENT 503114621 REEL: 034579 FRAME: 0914

ASSIGNMENT OF APPLICATION	Docket Number (044		
Whereas, I, Moninder Jheeta	of Frei	mont, CA	, hereafter
referred to as applicant, have invented certain new and GENERIC FOLKSONOMY FOR CONCER	·		
for which an application for a United States Patent			
Application Number for which an application for a United States Patent		Dec. 10, 201	4, and
Whereas, Go Daddy Operating Company, LLC of			
to "assignee" whose mailing address is14455 North			
desirous of acquiring the entire right, title and interest in	the same;		
Now, therefore, in consideration of my employment with consideration, the sufficiency of which is hereby acknowled transfer unto said assignee the full and exclusive right to rights, title and interest in and to any and all Patents whice foreign countries. I hereby authorize and request the Direct said United States Patent to said assignee, of the entire use and behoof; and for the use and behoof of his legal of Patent may be granted, as fully and entirely as the same been made.	edged, I, the applicanthe said invention in the said invention in the may be granted the ector of the U.S. Pateright, title, and interest representatives, to the	nt, by these preser the United States erefore in the Unite ont and Trademark at in and to the same full end of the ter	nts do assign and and the entire ed States and all Office to issue ne, for his sole m for which said
Executed thisday of	December	2014	
atSunnyvale, CA	**************************************		erimonoseanoseanoseanoseanos
		Signature ninder Jheeta	
		inted Name	***************************************
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.			
✓ Total of 4 forms are submitted.	innen kanna ka Kanna kanna ka	normanismismismismismismismismismismismismismi	neennenneennennenneennennennennennennen

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

Based on Sample Form (former PTO/SB/15) (08-03)

ASSIGNMENT OF APPLICATION		Ocket Number (Optional) 0440	
Whereas, I, Tapan Kamdar	of San	Jose, CA	_, hereafter
referred to as applicant, have invented certain new ar GENERIC FOLKSONOMY FOR CONCI			
for which an application for a United States Pate			
Application Number		8 - 4 8 8 8 1	
for which an application for a United States Pate			
Whereas, Go Daddy Operating Company, LLC of			
to "assignee" whose mailing address is14455 Nor	th Hayden Road, Suite	219, Scottsdale, AZ	85260 is
desirous of acquiring the entire right, title and interest i	in the same;		
Now, therefore, in consideration of my employment wit consideration, the sufficiency of which is hereby acknotransfer unto said assignee the full and exclusive right rights, title and interest in and to any and all Patents wiforeign countries. I hereby authorize and request the D said United States Patent to said assignee, of the entire use and behoof; and for the use and behoof of his legal Patent may be granted, as fully and entirely as the sambeen made. Executed this	wledged, I, the applicar to the said invention in hich may be granted the lirector of the U.S. Pate e right, title, and interes it representatives, to the would have been hel	nt, by these presents the United States ar erefore in the United nt and Trademark O t in and to the same full end of the term d by me had this as	s do assign and nd the entire States and all iffice to issue , for his sole for which said
	December		
at Sunnyvale, CA	A STATE OF THE STA		and also have a proper and the description of the d
	ع Tar	KamJay Signature Dan Kamdar Inted Name	
Note: Signatures of all the inventors or assignees of record of the ent	tire interest or their represent	ative(s) are required. Sub	omit multiple forme if
more than one signature is required, See below*.		on stoy are required. Oth	B GHHOL GIVINGLES WAY
Total of 4 forms are submitted.			**************************************

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Based on Sample Form (former PTO/SB/15) (08-03)

CONTRACTOR OF THE PROPERTY OF	SIGNMENT OF APPLICAT		Docket Number (0 044	0
Whereas, I,	Wei-Cheng Lai	ofCupe	ertino, CA	_, hereafter
referred to as applica	nt, have invented certain new ar LKSONOMY FOR CONC	nd useful improvements	in	
	lication for a United States Pate			
Application Numl	jer	·		**************************************
for which an appl	ication for a United States Pate	nt was executed on	<u>Dec. 10, 2014</u>	, and
Whereas, Go Daddy Ope	erating Company, LLC of	Scottsdale, A	<u>Zh</u>	ere referred
to "assignee" whose m	ailing address is <u>14455 Nor</u>	th Hayden Road, Suite 2	219, Scottsdale, AZ	85260 is
desirous of acquiring the	e entire right, title and interest i	n the same;		
transfer unto said assig rights, title and interest foreign countries. I here said United States Pate use and behoof: and for	deration of my employment with dency of which is hereby acknownee the full and exclusive right to in and to any and all Patents who by authorize and request the Di nt to said assignee, of the entire the use and behoof of his legal as fully and entirely as the sam	medged, i, the applicant of the said invention in the said invention in the sich may be granted their rector of the U.S. Paten or right, title, and interest	 by these presents United States and refore in the United t and Trademark Of in and to the same, 	do assign and d the entire States and all fice to issue for his sole
	10thday of			800
atSunnyva	le, CA		CV 1 of	
		Wei-		<u> La,</u>
ofe: Signatures of all the inver	others or espicement of the second of the			
ore than one signature is requ	ntors or assignees of record of the entire lired, See below*.	e interest or their representative	/e(s) are required. Subm	it multiple forms if
Total of 4	forms are submitted.	00.00000000000000000000000000000000000		\$4000000000000000000000000000000000000
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PATENT REEL: 034579 FRAME: 0917

Based on Sample Form (former PTO/SB/15) (08-03)

ASSIGNMENT OF APPLICATION		0440	
Whereas, I, Yang Zhao	_{of} Sunr	iyvale, CA	_, hereafter
referred to as applicant, have invented certain new an GENERIC FOLKSONOMY FOR CONCE			
for which an application for a United States Pate	nt was filed on		
Application Number	'		
for which an application for a United States Pater	nt was executed on	Dec. 10, 2014	1 and
Whereas, Go Daddy Operating Company, LLC of	Scottsdale, A	NZr	ere referred
to "assignee" whose mailing address is <u>14455 Nor</u>	th Hayden Road, Suite	219, Scottsdale, AZ	<u>85260</u> is
desirous of acquiring the entire right, title and interest i	n the same;		
Now, therefore, in consideration of my employment with consideration, the sufficiency of which is hereby acknown transfer unto said assignee the full and exclusive right rights, title and interest in and to any and all Patents who foreign countries. I hereby authorize and request the Disaid United States Patent to said assignee, of the entire use and behoof; and for the use and behoof of his legated Patent may be granted, as fully and entirely as the same been made.	wledged, I, the applicar to the said invention in hich may be granted the irector of the U.S. Pate e right, title, and interes I representatives, to the would have been hel	nt, by these present the United States a erefore in the United nt and Trademark C et in and to the same of full end of the term	s do assign and nd the entire d States and all Office to issue e, for his sole n for which said
Executed thisday of	December	2014	
at Sunnyvale, CA			MANAGEMENT HOLD SOCIETY OF THE SOCIE
	Y	Signature ang Zhao nted Name	
Note: Signatures of all the inventors or assignees of record of the en more than one signature is required, See below*.	tire interest or their represent	tative(s) are required. Su	ibmit multiple forms if
√ Total of 4 forms are submitted.			

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PATENT REEL: 034579 FRAME: 0918