# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3163100

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date	
LUIS ANTONIO DINIZ FERNANDES DE MORAIS SARMENTO	07/18/2014	
LISA JANE HINEGARDNER	06/05/2014	
THOMAS JAY HOOVER	06/05/2014	
ALEXANDER MICHAEL SPINELLI	06/04/2014	

### **RECEIVING PARTY DATA**

Name:	Amazon Technologies, Inc.	
Street Address:	PO Box 8102	
City:	Reno	
State/Country:	NEVADA	
Postal Code:	89507	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14290822

#### **CORRESPONDENCE DATA**

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	90204-907084 (072210US)
NAME OF SUBMITTER:	KELLY PEDERSEN
SIGNATURE:	/Kelly Pedersen/
DATE SIGNED:	12/28/2014
	This document serves as an Oath/Declaration (37 CFR 1.63).

**Total Attachments: 8** 

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PATENT REEL: 034589 FRAME: 0393

503116492



PATENT REEL: 034589 FRAME: 0394

U.S. Patent Appln. No.: 14/290,822

Filing Date: May 29, 2014

Attorney Docket No.: 90204-907084 (072210US)

Client Docket No.: PM8326-US

## PARTIES TO THE ASSIGNMENT

## Assignor(s):

LUIS ANTONIO DINIZ FERNANDES DE MORAIS SARMENTO

410 Terry Avenue North Seattle, WA 98109-5210

#### LISA JANE HINEGARDNER

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#### THOMAS JAY HOOVER

410 Terry Avenue North Seattle, WA 98109-5210

#### ALEXANDER MICHAEL SPINELLI

410 Terry Avenue North Seattle, WA 98109-5210

#### Assignee:

Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

## **AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "GENERATING CATEGORY LAYOUTS BASED ON QUERY FINGERPRINTS" (Invention) for which a non-provisional application for United States Letters Patent

$\boxtimes$	was filed on May 29, 2014, and accorded U.S. a	applicatio	on no. <u>14/290</u>	<u>,822;</u> or	
	will be filed concurrently with the submission of	of this ex	xecuted PATI	ENT ASSIGNME	NT for
	recordation.				

ASSIGNOR(S) hereby authorizes and requests ASSIGNEE'S legal representatives, of

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U.S. Patent Appln. No.: 14/290,822

Filing Date: May 29, 2014

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Kilpatrick Townsend & Stockton, associated with Customer No. 107508, to insert in the header above

and here in parentheses (U.S. application no. 14/290,822, filed May 29, 2014) this application's U.S.

application number and filing date, when known.

WHEREAS, ASSIGNEE, a corporation of the State of Nevada, is desirous of acquiring the entire

right, title and interest in and to the Invention and in and to any letters patent that may be granted therefor

in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is

hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors

and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said

Application and any and all letters patent which may be granted for said Invention in the United States of

America and its territorial possessions and in any and all foreign countries, and in any and all provisional,

divisions, reissues, re-examinations and continuations thereof, including the right to file foreign

applications directly in the name of ASSIGNEE and to claim priority rights deriving from said application

to which said foreign applications are entitled by virtue of international convention, treaty or otherwise,

said Invention, application and all letters patent on said Invention to be held and enjoyed by ASSIGNEE

and its successors and assigns for their use and benefit and of their successors and assigns as fully and

entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer

and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and

Trademarks to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree to execute

all instruments and documents required for the making and prosecution of applications for United States

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REEL: 034589 FRAME: 0396

U.S. Patent Appln. No.: 14/290,822

Filing Date: May 29, 2014

Attorney Docket No.: 90204-907084 (072210US)

Client Docket No.: PM8326-US

and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose

of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its

successors, legal representatives, and assigns all claims for damages and all remedies arising out of any

violation of the rights assigned hereby that may have accrued prior to the date of assignment to

ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain

damages for past infringements of said letters patent before or after issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will

communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to

ASSIGNOR respecting the Invention or said application, and testify in any legal proceeding, assist in the

preparation of any other patent property relating to the application and the Invention or any improvements

made thereto, sign/execute all lawful papers, provide all requested documents, execute and make all

rightful oaths and/or declarations in connection with the application and the Invention including any

improvements made thereto, any patent applications filed therefrom, and any continuing application filed

from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE,

its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the

Invention in all countries. These provisions are binding upon our heirs, legal representatives,

administrators, and assigns.

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U.S. Patent Appln, No.: 14/290,822 Filing Date: <u>May 29, 2014</u>

Attorney Docket No.: 90204-907084 (072210US) Client Docket No.: PM8326-US

# CORRESPONDENCE ADDRESS

I hereby direct all correspondence and telephone calls in connection with this application be addressed to the number associated with the customer number listed below, which is:

Customer No.

107508

Attorney Docket No.: 90204-907084 (072210US)

Client Docket No.: PM8326-US

U.S. Patent Appln. No.: 14/290,822

Filing Date: May 29, 2014

DECLARATION As a below named inventor, I hereby declare that: This declaration is directed to: the attached application; or United States application number 14/290,822 filed on May 29, 2014; or PCT international application number \_\_\_\_\_\_\_ filed on \_\_\_\_ The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application. I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both. Legal name of inventor: LUIS ANTONIO DINIZ FERNANDES DE MORAIS SARMENTO Anventor Signature WITNESSED BY: Witness (Signature Date Witness (Printed Name)

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Attorney Docket No.: 90204-907084 (072210US)

Client Docket No.: PM8326-US

U.S. Patent Appln. No.: 14/290,822

Filing Date: May 29, 2014

DECLARATION As a below named inventor, I hereby declare that: This declaration is directed to: the attached application; or United States application number 14/290,822 filed on May 29, 2014; or PCT international application number filed on The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application. I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both. Legal name of inventor: LISA JANE HINEGARDNER Date Inventor Signature Witness (Signature) Date Witness (Printed Name)

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U.S. Patent Appln. No.: 14/290,822 Attorney Docket No.: 90204-907084 (072210US) Filing Date: May 29, 2014 Client Docket No.: PM8326-US DECLARATION As a below named inventor, I hereby declare that: This declaration is directed to: the attached application; or United States application number 14/290,822 filed on May 29, 2014; or PCT international application number The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application. I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both. Legal name of inventor: THOMAS JAY HOOVER Inventor Signature WITNESSED BY: Date Witness (Signature) Witness (Printed Name)

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U.S. Patent Apple. No.: 14/290,822 Attorney Docket No.: 90204-907084 (072210US) Filing Date: May 29, 2014 Client Docket No.: PM8326-US DECLARATION As a below named inventor, I hereby declare that: This declaration is directed to: the attached application; or United States application number 14/290,822 filed on May 29, 2014; or PCT international application number \_\_\_\_\_\_ filed on \_ The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application. I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both. Legal name of inventor: ALEXANDER MICHAEL SPINELLI Inventor Signature Date Date Witness (Signature)

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Witness (Printed Name)

PATENT REEL: 034589 FRAME: 0402

**RECORDED: 12/28/2014**