503119611 12/30/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID BARR	12/03/2014

RECEIVING PARTY DATA

Name:	BELL SPORTS, INC.
Street Address:	5550 SCOTTS VALLEY ROAD
City:	SCOTTS VALLEY
State/Country:	CALIFORNIA
Postal Code:	95066

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D452891

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email:cmartin@boothudall.comCorrespondent Name:KENNETH C. BOOTH

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ATTORNEY DOCKET NUMBER:	1852.001
NAME OF SUBMITTER:	KENNETH C. BOOTH
SIGNATURE:	/Kenneth C. Booth/
DATE SIGNED:	12/30/2014

Total Attachments: 2

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PATENT 503119611 REEL: 034603 FRAME: 0807

ASSIGNMENT

The following inventor ("Assignor") has invented certain improvements in a/an JUMP ROPE WITH THICKENED SECTION, U.S. serial no. 29/125,065, which has issued as Design Patent No. **D452891** on January 8, 2002, (collectively the "Invention"):

David Barr, Arlington, TX

BELL SPORTS, INC. ("Assignee"), a corporation of California whose address is 5550 Scotts Valley Road, Scotts Valley, CA 95066-3438, desires to acquire the entire right, title and interest in the Invention, and to any United States and foreign patents to be obtained from the Invention.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which we acknowledge, Assignor hereby: 1) sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title and interest in the Invention, including any non-provisionals, divisions, continuations, and continuations-in-part of the above-identified application, and in and to any and all Letters Patent of the United States and foreign countries which may be granted or have granted for the Invention, and in and to any and all reissues reexaminations, extensions, or counterparts of the above-identified application, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and foreign countries; 2) authorizes and requests the Commissioner of Patents to issue any and all such Letters Patent granted upon the Invention to Assignee, its successors and assigns; and 3) agrees that Assignee may apply for foreign Letters Patent on the Invention.

Assignor warrants and covenants that he/she has the full and unencumbered right to sell, assign, and transfer the interests hereby sold, assigned, and transferred and that he/she has not executed and will not execute any document or instrument in conflict with this Assignment. Assignor further covenants and agrees that, upon the request and at the expense of Assignee, he/she will execute and deliver any papers, make all rightful oaths, testify in any legal proceeding relating to the Invention, communicate to Assignee all facts known to us relating to the Invention and its history; and perform all other lawful acts deemed necessary or desirable by Assignee and its legal representatives, to secure, maintain, and enforce patent protection for the Invention and for vesting title to the Invention in Assignee, and in particular to perfect title to the above-identified application including non-provisionals, divisions, continuations, and continuations-in-part of the above-identified application, and any and all Letters Patents of the United States and foreign countries which may be granted or have been granted on the above-identified application, including reissues, reexaminations, extensions, or counterparts.

Assignor hereby grants to **BELL SPORTS, INC.**, or its designated representative, authority and power to insert on this Assignment any further identification which may be necessary or desirable for purposes of recordation of this Assignment.

Executed this 3th day of December, 2014 at Scotts Valley, CA (City and State)

By: Mark Tripp, as attorney-in-fact for David Barr with authority vested to me as Chief Financial Officer & Chief Operating Officer of BRG Sports, Inc. pursuant to previous Non-Disclosure and Confidentiality Agreement signed by Inventor.

ACKNOWLEDGMENT

State of California County of Sorre (1992)	
On 12/3/2014 before me, Goldy Acronics, Acting Coopersonally appeared Mark To.	<u> </u>
who provided to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are sub	scribed to within

instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

(Seal)

CINDY ARVANITES Commission # 2038842 Notary Public - California Santa Cruz County My Comm. Expires Aug 25, 2017