

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SUMIT AGARWAL	05/25/2004
SALAR ARTA KAMANGAR	06/03/2004
RECEIVING PARTY DATA	
Name:	GOOGLE, INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
Internal Address:	BUILDING 41
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10750365
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	16113-5939001
NAME OF SUBMITTER:	EDWARD L. PENANO
SIGNATURE:	/EDWARD L. PENANO/
DATE SIGNED:	12/31/2014
Total Attachments: 5	
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ASSIGNMENT

WHEREAS, we, **Sumit Agarwal**, ASSIGNOR

a citizen of the **USA**, residing at **399 Ashford Avenue, San Carlos, CA 94070**; and

Salar Arta Kamangar, ASSIGNOR

a citizen of the **USA**, residing at **222 Palo Alto Ave., Apt. #104, Palo Alto, CA 94301**;

are the inventors of the invention in:

**DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION SUCH
AS AD LANDING PAGES**

for which an application for a Patent of the United States

☒ was filed on December 31, 2003, as application
serial number 10/750,365, or

☐ is filed herewith;

and WHEREAS, **Google, Inc.**, a corporation of the State of
Delaware, having a place of business at **1600 Amphitheatre
Parkway, Building 41, Mountain View, CA 94043**, ASSIGNEE

is desirous of obtaining the entire right, title and
interest in, to and under the invention and the
application;

NOW, THEREFORE, for good and valuable consideration, the
receipt of which is hereby acknowledged, WE, the ASSIGNORS,
have sold, assigned, transferred and set over, and by these
presents do hereby sell, assign, transfer and set over,
unto the ASSIGNEE, its successors, legal representatives
and assigns, the entire right, title and interest in, to
and under the invention, and the United States application
and all divisions, renewals and continuations (including
all continuation-in-part applications) thereof, and all
Patents of the United States which may be granted thereon
and all reissues and extensions thereof; and all
applications for industrial property protection, including,

without limitation, all applications for patents, utility models and designs which may hereafter be filed for the invention or claim the benefit of the application or any right of priority to the application, in any and all countries including any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to me regarding the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

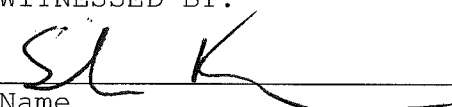
The undersigned hereby grant(s) the law firm of Straub & Pokotylo the power to insert on this Assignment any further identification, including the application serial number,

which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this
25 day of May, 2004.


Sumit Agarwal, Assignor

WITNESSED BY:


Name

1600 Amphitheater Plaza
Address

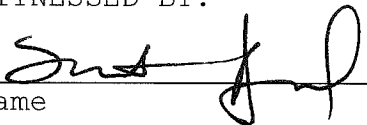
Mountain View, CA 94041

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this
3rd day of June, 2004.



Salar Arta Kamangar, Assignor

WITNESSED BY:



Name

1600 Amphitheatre

Address

MU CA 94043
