PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3149113

NATURE OF CONVEYANCE	TO A STATE OF THE STATE OF THE STATE OF THE
COVE Reel 0:	tive Assignment to correct the ASSIGNEE'S NAME ON THE RSHEET AND ORIGINAL DOCUMENT previously recorded on 24560 Frame 0944. Assignor(s) hereby confirms the CORRECT NEE IS OBSERVEPOINT LLC.

CONVEYING PARTY DATA

Name	Execution Date
ROBERT K. SEOLAS	06/18/2010
JOHN PESTANA	06/18/2010
J. TYLER BROADBENT	06/18/2010
RICHARD A. ZINN	06/18/2010

RECEIVING PARTY DATA

Name:	OBSERVEPOINT LLC
Street Address:	1434 EAST 820 NORTH
City:	OREM
State/Country:	UTAH
Postal Code:	84097

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12611056	

CORRESPONDENCE DATA

Fax Number: (801)328-1707

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 801-533-9800

Email: knakagama@wnlaw.com WORKMAN NYDEGGER **Correspondent Name:** 60 E. SOUTH TEMPLE Address Line 1:

Address Line 2: **SUITE 1000**

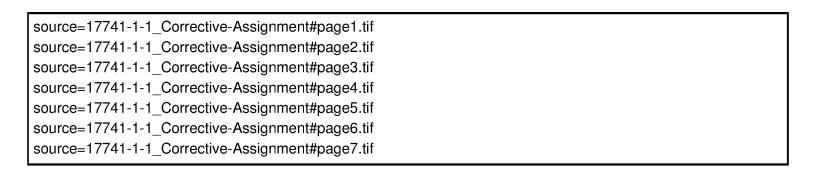
Address Line 4: SALT LAKE CITY, UTAH 84111

ATTORNEY DOCKET NUMBER:	17741.1.1
NAME OF SUBMITTER:	MICHAEL J. FRODSHAM
SIGNATURE:	/Michael J. Frodsham/
DATE SIGNED:	12/16/2014

Total Attachments: 7

PATENT **REEL: 034639 FRAME: 0783**

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PATENT REEL: 034639 FRAME: 0784 USPTO 6/24/2010 7:46:25 AM PAGE 2/005 Fax Server

TO:WORKMAN NYDEGGER COMPANY:1000 EAGLE GATE TOWER



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE



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JUNE 18, 2010

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WORKMAN NYDEGGER 1000 EAGLE GATE TOWER 60 E. SOUTH TEMPLE SALT LAKE CITY, UT 84111

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 06/18/2010 REEL/FRAME: 024560/0944

NUMBER OF PAGES: 8

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

DOCKET NUMBER: 17741.1.1

ASSIGNOR:

SEOLAS, ROBERT K. DOC DATE: 06/18/2010

ASSIGNOR:

PESTANA, JOHN DOC DATE: 06/18/2010

ASSIGNOR:

BROADBENT, J. TYLER DOC DATE: 06/18/2010

ASSIGNOR:

ZINN, RICHARD A. DOC DATE: 06/18/2010

ASSIGNEE:

OBSERVEPOINT, INC. 1434 EAST 820 NORTH OREM, UTAH 84097

P.O. Box 1450, Alexandria, Virginia 22313-1450 - www.uspto.gov

PATENT REEL: 034639 FRAME: 0785 USPTO 6/24/2010 7:46:25 AM PAGE 3/005 Fax Server

TO: WORKMAN NYDEGGER COMPANY: 1000 EAGLE GATE TOWER

024560/0944 PAGE 2

SERIAL NUMBER: 12611056 FILING DATE: 11/02/2009

PATENT NUMBER: ISSUE DATE: TITLE: MONITORING THE HEALTH OF WEB PAGE ANALYTICS CODE

ASSIGNMENT SERVICES BRANCH PUBLIC RECORDS DIVISION

PATENT REEL: 034639 FRAME: 0786

WHEN RECORDED RETURN TO:

Docket No.: 17714.1.1

PATENT APPLICATION

Workman Nydegger 1000 Eagle Gate Tower 60 East South Temple Salt Lake City, Utah 84111

<u>ASSIGNMENT</u>

WE, Robert K. Seolas of Alpine, Utah; John Pestana of Orem, Utah; J. Tyler Broadbent

of Lehi, Utah; and Richard A. Zinn of Saratoga Springs, Utah, have invented a method and

apparatus entitled MONITORING THE HEALTH OF WEB PAGE ANALYTICS CODE

hereinafter called the "invention."

Preferred embodiments of the invention are disclosed in a United States patent

application now identified as File No. 17714.1.1 of the law firm of Workman Nydegger, 1000

Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111, and filed in the United

States Patent and Trademark Office as Serial No. 12/611,056 on November 2, 2009.

Assignee, OBSERVEPOINT, INC, residing at 1434 East 820 North, Orem, Utah, 84097

desires to secure the entire right, title and interest in the invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to

us by Assignee, the receipt and sufficiency of which we hereby acknowledge, WE HEREBY

ASSIGN TO ASSIGNEE:

The entire right, title and interest in the invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of

the application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all

patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on the invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of

the International Convention for such applications.

PATENT

REEL: 034639 FRAME: 0787

We hereby authorize and request the United States Commissioner of Patents and Trademarks and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents to issue any and all patents on the invention to Assignee as the owner of the entire interest, for the sole use of Assignee, its successors, assigns and legal representatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue and other United States and foreign patent applications on the invention, and all lawful documents requested by Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of our abilities in the execution of all lawful documents, the production of evidence, nullification, reissue, extension or infringement proceedings involving the invention.

This assignment and agreement shall be binding upon our respective heirs and legal representatives.

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DATED 6/18/2010

Robert K. Seolas

DATED 6/18/2010.

f. Tyler Bundbent

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Digitally signed by RichardZ DN: cn=RichardZ Date: 2010.06.18 13:12:36 -07'00'

Richard A. Zinn

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RECORDED: 12/16/2014