

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3171466

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JERRY HOWCROFT	10/07/2009
KATHY PIATT	09/29/2009
MICHAEL RAFTELIS	09/30/2009
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	AT&T INTELLECTUAL PROPERTY I, L.P.
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<b>City:</b>	ATLANTA
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30308
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14590372
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(512)327-5575
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<b>ATTORNEY DOCKET NUMBER:</b>	2008-1780 CON
<b>NAME OF SUBMITTER:</b>	PAMELA S. POLNICK
<b>SIGNATURE:</b>	/Pamela S. Polnick/
<b>DATE SIGNED:</b>	01/06/2015
<b>Total Attachments: 4</b>	
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## ASSIGNMENT

WHEREAS, Jerry Howcroft, a citizen of the United States of America, residing at 32820 Bassett Woods Court, Beverly Hills, Michigan 48025; Kathy Piatt, a citizen of the United States of America, residing at 2909 Zambia Drive, Cedar Park, Texas 78613; and Michael Raffelis, a citizen of the United States of America, residing at 27 Blue Thorn Trail, San Antonio, Texas 78256; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled, "SYSTEMS AND METHODS TO PERFORM ACTIONS UPON CONTENT ITEMS ASSOCIATED WITH MULTIPLE SERIES SUBSCRIPTIONS," Attorney Docket No. 2008-1780, for a full description of which reference is here made to an application for Letters Patent of the United States filed herewith; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignor authorizes attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor, on the date(s) listed below.

Executed on 10-7-09, 2009 by JRH  
 JERRY HOWCROFT

----- Notary Use Below -----

State of Michigan  
 County of Oakland

On October 7, 2009, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.

Caroline McMahon  
 Signature of Notary

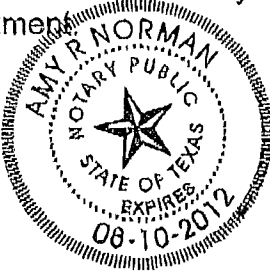
CAROLINE MCMAHON  
 NOTARY PUBLIC, STATE OF MI  
 COUNTY OF OAKLAND  
 MY COMMISSION EXPIRES Mar 18, 2013  
 ACTING IN COUNTY OF Oakland

Executed on September 29 2009 by *Kathy Piatt*  
 KATHY PIATT

----- Notary Use Below -----

State of Texas  
 County of Travis

On 29<sup>th</sup> September 2009, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.



WITNESS my hand and official seal.

*Amy R. Norman*  
 Signature of Notary

Executed on \_\_\_\_\_, 2009 by \_\_\_\_\_  
 MICHAEL RAFTELIS

----- Notary Use Below -----

State of \_\_\_\_\_  
 County of \_\_\_\_\_

On \_\_\_\_\_, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
 Signature of Notary

Attorney Docket Number: 2008-1780

Executed on \_\_\_\_\_, 2009 by \_\_\_\_\_  
KATHY PIATT

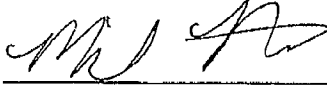
----- Notary Use Below -----

State of \_\_\_\_\_  
 County of \_\_\_\_\_

On \_\_\_\_\_, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
 Signature of Notary

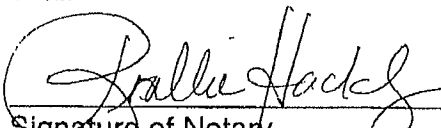
Executed on 9/30, 2009 by   
MICHAEL RAFTELIS

----- Notary Use Below -----

State of TEXAS  
 County of BEXAR

On September 30, 2009, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within this instrument, personally appeared before me and acknowledged to me that he/she executed this instrument in his/her authorized capacity, and that by his/her signature, he/she or the entity upon behalf of which he/she acted, executed the instrument.

WITNESS my hand and official seal.

  
 Signature of Notary