503125041 01/06/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
FX CREATIVE	01/05/2015

RECEIVING PARTY DATA

Name:	KRAFT FOODS R&D, INC.
Street Address:	THREE PARKWAY NORTH
City:	DEERFIELD
State/Country:	ILLINOIS
Postal Code:	60015

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29513302

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	CDS0726US	
NAME OF SUBMITTER:	DANIEL R. GIBSON	
SIGNATURE:	/Daniel R. Gibson/	
DATE SIGNED:	01/06/2015	

Total Attachments: 2 source=7BW0863#page1.tif

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PATENT 503125041 REEL: 034646 FRAME: 0651

ASSIGNMENT

WHEREAS, **FX** Creative, a company established in CANADA, with an office at 1700 Sismet Rd., Mississauga, L4W 1R4, Ontario, CANADA (hereinafter referred to as "ASSIGNOR") is the owner of the entire right, title and interest in the following invention and United States patent application (hereinafter referred to as the "INVENTION" and "APPLICATION," respectively):

PACKAGE

this invention being further identified by Attorney Docket Number CDS0726US, for which we are about to file an Application for Letters Patent with the United States Patent and Trademark Office,

WHEREAS, **Kraft Foods R&D**, **Inc.**, a corporation established in the United States of America, with an office at Three Parkway North, Deerfield, IL, 60015, USA; is desirous of acquiring an interest in any and all countries, in and to the INVENTION, the APPLICATIONS, and any and all Patents to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, has assigned and transferred, and hereby assigns and transfers unto ASSIGNEE, the entire right, title and interest in and to the INVENTION, the APPLICATIONS, and any and all Patents that may be issued therefrom, in any and all countries, including any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to ASSIGNEE; and does hereby agree to execute all papers necessary in connection with any and all patent applications when called upon to do so by ASSIGNEE, its successors or assigns, and will, at the cost and expense of ASSIGNEE, fully assist and cooperate in all matters in connection with any and all patent applications and Patents issuing thereon.

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The undersigned declares that all statements made herein of his or her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the APPLICATION or any Patents issuing therefrom.

FX Creative

By: (signature)

Name: PETER W. PAVIDSON (print name here)

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