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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PARTY DA	ATA			
		Name	Execution Date	
LAMBERTUS HESSELINK			03/04/2010	
RECEIVING PARTY DA	ТА			
Name:	WESTE	ERN DIGITAL TECHNOLOGIES, INC.		
Street Address:	3355 M	3355 MICHELSON DRIVE, STE. 100		
City:	IRVINE	IRVINE		
State/Country:	CALIFORNIA			
Postal Code:	92612			
Property Type		Number		
Application Number:		Number 14511951	_	
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Application Number: CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Phone:	ATA e sent to provided	14511951 (949)672-6604 6 the e-mail address first; if that is un 1; if that is unsuccessful, it will be se 9496729439		
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ASSIGNMENT

Whereas, I, Lambertus Hesselink, a citizen of Netherlands, residing at Atherton, California, have invented certain new and useful improvements in PORTABLE CONTENT CONTAINER DISPLAYING A/V FILES IN RESPONSE TO A COMMAND RECEIVED FROM A CONSUMER DEVICE (hereafter "Improvements") for which I have executed an application for a United States Patent filed on December 23, 2009, Application No. 12/646,927 (hereafter "Application"); and

Whereas, Western Digital Technologies, Inc. (hereafter "Assignee"), a Delaware Corporation, desires to acquire the entire right, title, and interest in and to the Improvements and the Application.

Now, therefore, that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the Assignee, its successors, legal representatives and assignees, the entire right, title, and interest throughout the world in, to and under the Improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereof and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for the Improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for the Improvements to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I hereby covenant and agree that I will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to me respecting the Improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Improvements in all countries.

Lambertus Hesselink

(11) 3 <u>\$/4/10</u>

State of California

County of SANTA CLARA) ss.

On $\frac{3/4/2010}{10}$, before me, <u>BEN NGAN</u>, Notary Public, personally appeared Lambertus Hesselink who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Ben/Jan Notary Public

> PATENT REEL: 034677 FRAME: 0981

RECORDED: 01/10/2015