PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LAURENCE KUSTER	12/17/2014

RECEIVING PARTY DATA

Name:	J. CHOO LIMITED
Street Address:	10 HOWICK PLACE
City:	LONDON SW1P 1GW
State/Country:	UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29488356

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128135900

Email: PatentAssignments@fzlz.com
Correspondent Name: LAWRENCE E. APOLZON, ESQ.
Address Line 1: 866 UNITED NATIONS PLAZA

Address Line 2: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	JCHL 1400181	
NAME OF SUBMITTER:	ANDREW W BRIGGIE	
SIGNATURE:	/awb/	
DATE SIGNED:	12/19/2014	

Total Attachments: 1

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PATENT 503110652 REEL: 034687 FRAME: 0938

ASSIGNMENT

WHEREAS, I, Laurence Kuster ("Assignor"), a citizen of France, have invented a new, original, and ornamental design for a

HANDBAG (FARRAH-P)

as described or intended to be described and set forth in United States Design Patent Application Serial No. 29/488,356, filed on April 17, 2014, preparatory to obtaining Design Letters Patent of the United States therefor; and

WHEREAS, J. Choo Limited ("Assignee"), a limited company operating and existing under the laws of the United Kingdom, having a place of business at 10 Howick Place, London SWIP IGW, England, is desirous of acquiring the entire right, title, and interest in and to said invention, said application, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof:

NOW, THEREFORE, to all whom it may concern, be it known that, for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over, unto the Assignee, its successors and assigns, the entire right, title and interest in and to said invention, design application executed of even date herewith, and any Letters Patent which may be granted therefor or thereupon, together with any and all divisions, continuations, reissues and extensions thereof, all my foreign rights to said invention, and all my rights under the International Convention in respect to said invention and application. And I hereby agree to communicate to the Assignee or its representatives any facts known to me respecting said invention and improvements, to testify in any legal proceeding relating thereto, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and in addition to execute any and all documents that may be required in order that the Assignee may make application for Letters Patent on said invention in foreign countries in its own name. And I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications unto the Assignee, its successors and assigns, in accordance with this assignment.

<u>DEC 19th 2014</u> (Date)

RECORDED: 12/19/2014

(Signature ALaurence Kuster)

(973-036982.1.)

PATENT REEL: 034687 FRAME: 0939