503134724 01/13/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MILTON D. RUIZ	12/01/2014
SANDY FELSENTHAL	12/01/2014

RECEIVING PARTY DATA

Name:	WHITMOR, INC.	
Street Address:	8680 SWINNEA, BLDG. D, SUITE 103	
City:	SOUTHAVEN	
State/Country:	MISSISSIPPI	
Postal Code:	38671	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29508222

CORRESPONDENCE DATA

Fax Number: (314)480-1505

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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Correspondent Name: HUSCH BLACKWELL LLP Address Line 1: 190 CARONDELET PLAZA

Address Line 2: SUITE 600

Address Line 4: ST. LOUIS, MISSOURI 63105

ATTORNEY DOCKET NUMBER:	444157.100
NAME OF SUBMITTER:	KRISTINE KAPPEL
SIGNATURE:	/Kristine Kappel/
DATE SIGNED:	01/13/2015

Total Attachments: 3

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PATENT 503134724 REEL: 034701 FRAME: 0684

Docket No.: 444157.100

ASSIGNMENT

In consideration of One Dollar and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns to Whitmor, Inc., a Delaware corporation, having a principal place of business at 8680 Swinnea, Bldg. D, Suite 103, Southaven, Mississippi 38671, its successors and assigns (hereinafter Assignee"), the entire right, title and interest in the invention or improvements of the undersigned disclosed in the following applications and/or United States Letters Patent:

Application Serial No.: 29/508,222 Titled: 3-TIER SHELVING UNIT

Filed: 11/04/2014

and any and all other applications for Letters Patent which the Assignee or the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States which may be obtained on any of said applications, including any identified above, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said Assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application(s) to insert in this Assignment the serial number, filing date, and date of execution of said application(s).

For said considerations, the undersigned hereby agrees, upon the request and at the expense of said Assignee, to execute any divisional, continuation, continuation-in-part or substitute application for said invention or improvements, and any oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application(s), and, in the event of any application or Letters Patent assigned herein becoming involved ir an interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agrees to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said Assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said Assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment has not been made.

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SLC-7374892-1

 And for said consideration, the undersigned hereby assigns to said Assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights, and agrees to execute, at the request of said Assignee, all documents in connection with any application for foreign Letters Patent therefor.

Milton D. Ruiz

Date: 12/01/2014

STATE OF Mississippi) ss COUNTY OF DeSoto)

Before me, a Notary Public in and for the County and State aforesaid, appeared to me, Milton D. Ruiz, personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act for the uses and purposes therein expressed.

Wil Michelle Huggins



And for said consideration, the undersigned hereby assigns to said Assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights, and agrees to execute, at the request of said Assignee, all documents in connection with any application for foreign Letters Patent therefor.

Sandy Felsenthal

Date: 12/1/14

STATE OF MISSISSIPPI)

COUNTY OF DESOTO) SS

Before me, a Notary Public in and for the County and State aforesaid, appeared to me, Sandy Felsenthal, personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act for the uses and purposes therein expressed.

Un luchelle Huggins



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RECORDED: 01/13/2015