

12/23/2014

Form PTO-1595 (Rev. 03-01-02)
OMB No. 0651-0027 (ex)



103670162

U.S. PTO

29/474649

12/12/2014

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COVER SHEET

PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

BORISLAV POPOV
ROBERT KUSHNER

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: URBAN TREND LLC

Internal Address: _____

Street Address: 1101 DOVE STREET, STE 175

City: NEWPORT BEACH

State: CALIFORNIA

Country: USA Zip 92660

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 12/12/14; 12/09/14

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No. (s)

B. Patent No. (s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: MICHELLE WHITTINGTON, ESQ.

Internal Address: _____

Street Address: 3142 N 82ND WAY

City: MESA

State: ARIZONA Zip 85207

Phone Number 480.203.3234

Fax Number: _____

Email Address: MWHITTINGTON3142@GMAIL.COM

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Michelle Whittington
Signature

12-12-14
Date

MICHELLE WHITTINGTON, ESQ.
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
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ASSIGNMENT

WHEREAS, the undersigned inventors (hereinafter "ASSIGNORS") of the addresses indicated below, have invented subject matter disclosed in the United States Design Patent Application entitled: **PIZZA CUTTER/**

AND WHEREAS, URBAN TREND LLC. (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of California, having its principal place of business and mailing address at 1101 Dove Street, Suite 175, Newport Beach, CA 92660 is desirous of acquiring an interest therein;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention as described in the aforesaid application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protections of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner for Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

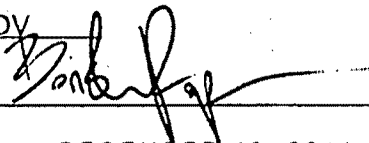
AND HEREBY AGREE to transfer a like interest upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements and applications for patents based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers deemed essential by ASSIGNEE, its successors, assigns and legal representatives, to ASSIGNEE's full protection and title in and to the invention hereby transferred,

AGREEING FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date written below by ASSIGNORS:

Inventor: BORISLAV POPOV

Signature: _____



Date: _____ DECEMBER 12, 2014

Residence Address: 117 HUNG MO TAM, WANG TOI SHAN, PAT HEUNG, YUEN LONG, NEW TERRITORIES, HONG KONG