

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SIMON JOHN DRISCOLL	12/15/2014
RECEIVING PARTY DATA	
Name:	BRITISH SKY BROADCASTING LIMITED
Street Address:	GRANT WAY, ISLEWORTH
City:	MIDDLESEX
State/Country:	GREAT BRITAIN
Postal Code:	TW7 5QD
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14378958
CORRESPONDENCE DATA	
Fax Number:	(858)350-6111
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	8583506100
Email:	LAHO@KILPATRICKTOWNSEND.COM, IPEFILING@KILPATRICKTOWNSEND.COM
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP
Address Line 1:	TWO EMBARCADERO CENTER 8TH FLOOR
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111
ATTORNEY DOCKET NUMBER:	70964-004210US-916729
NAME OF SUBMITTER:	DAVID A. HALL, REG. NO. 32,233
SIGNATURE:	/DAVID A. HALL, REG. NO. 32,233/
DATE SIGNED:	01/14/2015
Total Attachments: 2	
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ASSIGNMENT
(Patent Application)

I, the undersigned, have invented certain inventions and improvements disclosed in a utility (provisional or non-provisional) or design patent application entitled

“METHOD OF MACHINE LEARNING CLASSES OF SEARCH QUERIES,”

filed with the U.S. Patent & Trademark Office on February 8, 2013

and assigned serial no. 14/378,958.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which I acknowledge, I:

- I. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to British Sky Broadcasting Limited, having a principal place of business at Grant Way, Isleworth, Middlesex TW7 5QD Great Britain (“Assignee”), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, the right to claim priority to the above-referenced patent application, all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

