

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3182612

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GREG CANEER	01/12/2015
BRIT LEEK	01/12/2015
JASON MAYDEN	01/12/2015
ERIC SHYR	01/12/2015
MATT SIMAS	01/12/2015
RECEIVING PARTY DATA	
Name:	MARK ONE LIFESTYLE, INC.
Street Address:	599 3RD STREET, UNIT 101
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94107
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29508584
CORRESPONDENCE DATA	
Fax Number:	(617)523-1231
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6175701000
Email:	dracicot@goodwinprocter.com
Correspondent Name:	DIANE RACICOT
Address Line 1:	53 STATE STREET
Address Line 4:	BOSTON, MASSACHUSETTS 02109
ATTORNEY DOCKET NUMBER:	MKL-009DB
NAME OF SUBMITTER:	MICHAEL K. HAMMER
SIGNATURE:	/Michael K. Hammer/
DATE SIGNED:	01/14/2015
Total Attachments: 7	
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ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made by Greg Caneer; Brit Leek; Jason Mayden; Eric Shyr; and Matt Simas (hereinafter referred to as Assignors), residing at 3900 Cerrito Avenue, Oakland, California 94611; 795 Madison Street, Santa Clara, California 95050; 549 Stanford Avenue, Palo Alto, California 94306; 2323 Franklin Street, Apt. 302, San Francisco, California 94123; and 25410 Southwick Drive, #107, Hayward, California 94544, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in LID, set forth in a Design application for Letters Patent of the United States, already filed on November 7, 2014 as U.S. Application No. 29/508584; and

WHEREAS, Mark One Lifestyle, Inc., a corporation organized under and pursuant to the laws of Delaware having its principal place of business at 599 3rd Street, Unit 101, San Francisco, California 94107 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that

have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Design application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner for Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

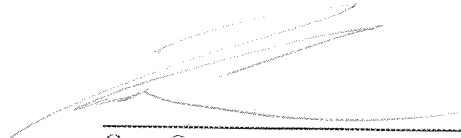
AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

GOODWIN PROCTER LLP

All practitioners at Customer Number 051414

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.



Greg Caneer

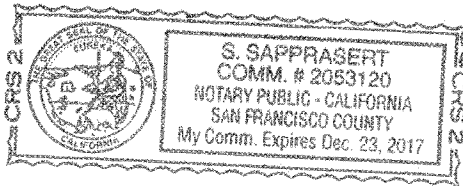
State of California)
County of San Francisco) ss.

On 01/12/2015, before me, S. SAPPRASERT, NOTARY PUBLIC personally appeared Greg Caneer, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.





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Brit Leek

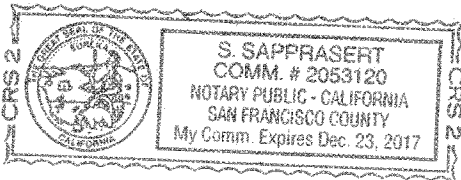
State of California)
) ss.
County of San Francisco)

On 01/12/2015, before me, S. SAPPFRASERT, NOTARY PUBLIC, personally appeared Brit Leek, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

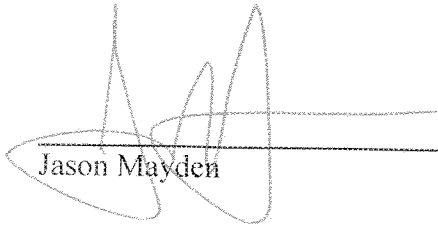
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Jason Mayden

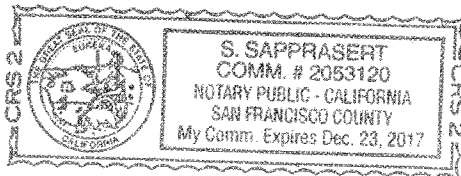
State of California)
County of San Francisco) ss.

On 01/12/2015, before me, S. SAPPRASERT, NOTARY PUBLIC, personally appeared Jason Mayden, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

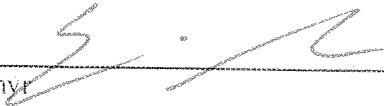
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Eric Shyr 

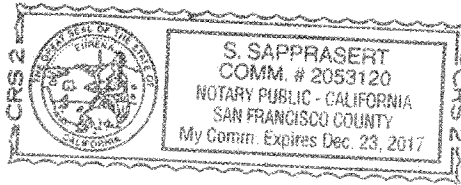
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County of San Francisco) ss.

On 01/12/2015, before me, S. SAPPRASERT, Notary Public personally appeared Eric Shyr, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.


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Matt Simas

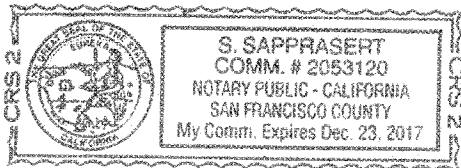
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On 01/12/2015, before me, S. SAPPRASERT, NOTARY PUBLIC, personally appeared Matt Simas, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

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