01/14/2015 503136694

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3183304

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROY HARVEY	12/04/2014
ROBERT LEE HYDER	11/20/2014
MATHEW DANIEL WHITE	11/18/2014
JACOB LANDIS COSSAIRT	11/14/2014

RECEIVING PARTY DATA

Name:	ELECTRONIC ARTS, INC.	
Street Address:	209 REDWOOD SHORES PARKWAY	
City:	REDWOOD CITY	
State/Country:	CALIFORNIA	
Postal Code:	94065	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14321603

CORRESPONDENCE DATA

Fax Number: (650)815-2601

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (650) 815-2600

Email: kmerrimac@sheppardmullin.com

Correspondent Name: SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

Address Line 1: 379 LYTTON AVENUE

Address Line 4: PALO ALTO, CALIFORNIA 94301

ATTORNEY DOCKET NUMBER:	18EZ-197785
NAME OF SUBMITTER:	MARC A. SOCKOL
SIGNATURE:	/Marc A. Sockol/
DATE SIGNED:	01/14/2015

Total Attachments: 5

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> PATENT REEL: 034715 FRAME: 0887

ASSIGNMENT

(1-8) Insert Name(s) of Inventor(s)

(1) Roy Harvey

(2) Robert Lee Hyder

(3) Mathew Daniel White

(4) Jacob Landis Cossairt

For good and valuable consideration, receipt of which is hereby acknowledged, the undersigned agree(s) to and hereby do(es) sell, assign, transfer and set over to:

(9) Insert Name of Assignee

(9) Electronic Arts, Inc.

(10) Insert Entity Type and State/Country of Formation (10) State of Delaware

(11) Insert Address of Assignee

(11) located at 209 Redwood Shores Parkway Redwood City, CA 94065, U.S.A.

(hereinafter designated as the Assignee) the entire worldwide right, title, and interest in and to all inventions and subject matter contained in

(12) Insert Identification of Invention

(12) SYSTEMS AND METHODS FOR CROWD-SOURCED GAME STRATEGY

(Docket No. 18EZ-197785, Serial No.14/321,603), for which an application for patent has been filed / is being filed on even date herewith in the United States

(13) Insert Date of Filing of Application

(13) on July 1, 2014

and in any and all patent applications that have been filed or shall be filed in the United States and in all foreign countries that contain or are amended to contain therein any of said inventions or subject matter (whether said patent applications are related or unrelated by right of priority), including any and all continuations, divisions, substitutes, reexaminations, reissues, and extensions; and in any and all patents and legal protections that have been obtained or shall be obtained in the United States and in all foreign countries for said inventions or subject matter, and in any and all causes of action, past and future, and damages accruing in connection therewith.

- 1) The undersigned agree(s) to execute all papers necessary or deemed expedient by the Assignee, including all oaths, declarations, assignments, and powers of attorney, in connection with the application, with any and all patent applications that have been filed or shall be filed in the United States and in all foreign countries that contain or are amended to contain therein any of said inventions or subject matter (whether said patent applications are related or unrelated by right of priority), including any and all continuations, divisions, substitutes, reexaminations, reissues, and extensions, with any and all patents and legal protections that have been obtained or shall be obtained in the United States and in all foreign countries, and with any and all causes of action, past and future, and damages accruing in connection therewith.
- The undersigned agree(s) to execute all papers necessary in connection with any interference, derivative proceeding, reexamination, opposition, post grant proceeding, and any other legal proceeding or cause of action which may be declared concerning this application, any and all patent applications that have been filed or shall be filed in the United States and in all foreign countries that contain or are amended to contain therein any of said inventions or subject matter (whether said patent applications are related or unrelated by right of priority), including any and all continuations, divisions, substitutes, reexaminations,

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- 3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.
- 4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of any valid United States patent or patent in any foreign country to the Assignee.
- 5) The undersigned hereby authorize(s) and request(s) the Commissioner for Patents and the duly constituted authorities of foreign countries to issue any and all Letters Patents to the Assignee, its successors and assigns, as Assignee of the entire right, title and interest resulting from said application, and any and all patent applications that have been filed or shall be filed in the United States and in all foreign countries that contain or are amended to contain therein any of said inventions or subject matter (whether said patent applications are related or unrelated by right of priority), including any and all continuations, divisions, substitutes, reexaminations, reissues, and extensions, and hereby covenant(s) that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.
 - 6) The undersigned hereby grant(s)

Marc A. Sockol, Reg. No. 40,823; James W. Soong, Reg. No. 40,824; Daniel C. Kloke, Reg. No. 58,417; William F. Ahmann, Reg. No. 52,548; Carina M. Tan, Reg. No. 45,769; Mukund H. Sharma, Reg. No. 64,692; Ryan P. Davis, Reg. No. 68,412; David D. Shen, Reg. No. 63,116; Shebli Mikailli, Reg. No. 70,401; and all attorneys and agents associated with Customer No. 69849

the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

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Date _	4 DEC ZOIH		THE WAY THE PARTY OF THE PARTY		
				Roy Harvey	
Date _	-				
			•	Robert Lee Hyder	
Date _			<u>-</u>		
				Mathew Daniel White	
Date _					•
				Jacob Landis Cossairt	

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 Date	11/20/2014	Roy Harvey
 Date		Robert Lee Hyder
 Date		Mathew Daniel White
		Jacob Landis Cossairt

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Date	
	Roy Harvey
Date ·	
	Robert Lee Hyder
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	Mathew Daniel White
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Date	
	Jacob Landis Cossairt

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	Mathew Daniel White
Date 11/14/2014	Jacob L Comment
	Jacob Landis Cossairt

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