

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SANJEEV KUMAR BISWAS	01/13/2015
CHARAT MAHESHWARI	01/13/2015
RECEIVING PARTY DATA	
Name:	ADOBE SYSTEMS INCORPORATED
Street Address:	345 PARK AVENUE
City:	SAN JOSE
State/Country:	CALIFORNIA
Postal Code:	95110-2704
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14597597
CORRESPONDENCE DATA	
Fax Number:	(509)755-7252
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	WOLFE-SBMC
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Address Line 2:	SUITE 1300
Address Line 4:	SPOKANE, WASHINGTON 99201
ATTORNEY DOCKET NUMBER:	P4558-US
NAME OF SUBMITTER:	CHRISTOPHER S. CONNELLY
SIGNATURE:	/Christopher S. Connelly/
DATE SIGNED:	01/15/2015
Total Attachments: 4	
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source=P4558-US Executed Assignments#page4.tif	

ASSIGNMENT

Whereas I, the ASSIGNOR herein,

Sanjeev Kumar Biswas
412 Jal Vayu Towers NGEF Layout
Near Old Madras Road
Bangalore, 560038, India

have invented **Audio Data Sampling and User Profile Generation for Advertisement Control (Docket No. P4558-US)**, described, illustrated, and claimed in an application for Letters Patent in the United States of America.

WHEREAS, ADOBE SYSTEMS INCORPORATED, the ASSIGNEE herein, is a corporation organized and existing under the laws of the State of Delaware, having a place of business at 345 Park Avenue, San Jose, California 95110-2704, USA, desires to acquire the entire right, title and interest in and to said inventions, applications and Letters Patent to be granted and issued thereon;

NOW, THEREFORE, I, the said ASSIGNOR, have assigned and do hereby assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said inventions and all improvements thereon, in and to said patent application for Letters Patent thereon, in and to patent applications pertaining to or based upon said inventions and applications, including divisional and continuing applications and continuations-in-part, and in and to any and all Letters Patent which may be granted and issued on said inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named considerations, I do hereby agree that I will, at the request of said ASSIGNEE, execute any and all applications for Letters Patent for said inventions and any and all other papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to obtain Letters Patent on said inventions, to secure the grant of such Letters Patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Letters Patent.

And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Signed:

/ Sanjeev Kumar Biswas
Sanjeev Kumar Biswas

Jan 13, 2015
Date

ASSIGNMENT

Whereas I, the ASSIGNOR herein,

Charat Maheshwari
A-501, The Crescent Apartments
F-block, Sector 50
Noida, Uttar Pradesh, 201301, India

have invented **Audio Data Sampling and User Profile Generation for Advertisement Control (Docket No. P4558-US)**, described, illustrated, and claimed in an application for Letters Patent in the United States of America.

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And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Letters Patent for the said inventions before competent International Authorities and in any and all countries foreign to the United States in which applications for Letters Patent can be so made or Letters Patent so obtained.

Signed:

/ Charat Maheshwari /
Charat Maheshwari

Jan 13, 2015
Date