### 503138009 01/15/2015

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
KYUNGHO KIM	07/14/2014
KYUNGSOO MOON	09/05/2014
AETTIE JI	10/07/2014
HOTAEK HONG	07/22/2014
HYEONJAE LEE	08/02/2014

#### **RECEIVING PARTY DATA**

Name:	LG ELECTRONICS INC.
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City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	150-721

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14364260

#### **CORRESPONDENCE DATA**

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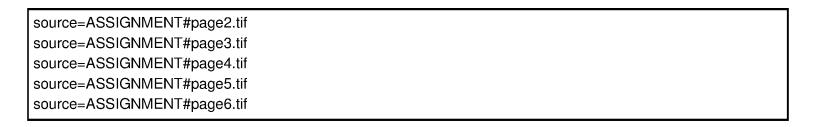
ATTORNEY DOCKET NUMBER:	8736.00936.US00
NAME OF SUBMITTER:	YONG S. CHOI
SIGNATURE:	/Yong S. Choi/
DATE SIGNED:	01/15/2015

**Total Attachments: 6** 

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PATENT REEL: 034727 FRAME: 0387

503138009



PATENT REEL: 034727 FRAME: 0388

# **Assignment of Application**

WHEREAS, I (WE)	Kyungho Kim, Joonhui Lee, Jinpil Kim, Kyoungsoo Moon, Aettie Ji, Hotaek Hong and Hyeonjae Lee		
			, respectively,
have invented certain new a	and useful improvements in:		•
DEVICE AND	METHOD FOR RECEIVING	MEDIA CONT	ENT
for which an application for	Letters Patent was executed on		

(Application No.	14/364,260	, Filed	June 10, 2014	), and
WHEREAS,	LG ELECTRONICS	INC.		
(hereinafter referred to as "ASSIGNEE") having a place of business at: 128 Yeoui-daero, Yeongdeungpo-gu, Seoul 150-721, Republic of Korea				

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

Page 1 of 2

may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document. Date: (Signature of Inventor) Joonhui Lee Date:\_\_\_\_\_ (Signature of Inventor) Jinpil Kim Date: (Signature of Inventor) Kyoungsoo Moon (Signature of Inventor) Aettie Ji (Signature of Inventor) Hotaek Hong Date:\_\_\_\_ (Signature of Inventor) Hyeonjae Lee

The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP,

Attorneys at Law, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which

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Date:		
	(Signature of Inventor) Kyungho Kim	
Date:		
-	(Signature of Inventor) Joonhui Lee	
Date:		
	(Signature of Inventor) Jinpil Kim	
Date: September 5, 2014	JM .	
	(Signature of Inventor) Kyoungsoo Moon	
Date:		
	(Signature of Inventor) Aettie Ji	
Date:		
	(Signature of Inventor) Hotack Hong	
Date:		
	(Signature of Inventor) Hyeoniae Lee	

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Date:		
	(Signature of Inventor)	
·	Kyungho Kim	
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	Joonhui Lee	
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	Kyoungsoo Moon	
	1	
Date: 10/11/2014	(ha)	
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Date:	
	(Signature of Inventor)
	Jinpil Kim
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Date:	
	(Signature of Inventor)
	Kyoungsoo Moon
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Date:	
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Date: July 22. 2014	
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Date:	(0)
	(Signature of Inventor)
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Date:		
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	Kyungho Kim	
Date:		
_	(Signature of Inventor)	
	Joonhui Lee	
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	Kyoungsoo Moon	
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