503146264 01/22/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3192876

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PRODUCT CLUB CORP.	12/31/2014

RECEIVING PARTY DATA

Name:	THE BURMAX COMPANY, INC.
Street Address:	28 BARRETTS AVENUE
City:	HOLTSVILLE
State/Country:	NEW YORK
Postal Code:	11742

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	6811055

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: Docketing-dv@dorsey.com

Correspondent Name: YANIV VAN SPIER

Address Line 1: DORSEY & WHITNEY LLP

Address Line 2: 1400 WEWATTA STREET, SUITE 400

Address Line 4: DENVER, COLORADO 80202

ATTORNEY DOCKET NUMBER:	485794-00004
NAME OF SUBMITTER:	YANIV VAN SPIER
SIGNATURE:	/Yaniv Van Spier/
DATE SIGNED:	01/22/2015

Total Attachments: 4

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PATENT 503146264 REEL: 034786 FRAME: 0619

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT:

Assignor:

Product Club Corp. 41 Pine Street, Unit 15 Rockaway, New Jersey 07866 United States

State of Incorporation: New Jersey

Assignee:

The Burmax Company, Inc. 28 Barretts Avenue Holtsville, New York 11742 United States

State of Incorporation: New York

PATENT AND PATENT APPLICATIONS SUBJECT TO THE ASSIGNMENT:

Patent Numberlssue DateTitle: Ready to use haircoloring foil	
Application Serial NumberFiling Date Title: Hair foil package dispenser	09/742,691 20 December 2000
Application Serial NumberFiling DateTitle: Ready to use haircoloring foil	
Application Serial NumberFiling DateTitle: Ready to use haircoloring foil	10/755,155 12 January 2004
Application Serial NumberFiling DateTitle: Professional haircoloring glove	10/331,296 30 December 2002
Application Serial NumberFiling DateTitle: Dark protective disposable glove	10/458,931 11 June 2003

WHEREAS, the Assignor identified above, a corporation organized and existing under the laws of the State indicated above, and having its principal place of business at the address indicated above, is the owner of all right, title, and interest in ant to one or more new and useful processes, methods, machines, devices, systems, manufactures, and/or compositions of

Parties' Initials

PATENT REEL: 034786 FRAME: 0620 matter, or new and useful improvements thereof (the "Inventions"), disclosed and described in the issued Patent and the Patent Applications indicated and identified above; and

WHEREAS, Assignee identified above, a corporation organized and existing under the laws of the State indicated above, and having its principal place of business at the address indicated above, desires to acquire the entire right, title, and interest of Assignor in and to the Inventions, the Patent, the Patent Applications, and in, to, and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration as expressed in the Asset Purchase Agreement between Assignor and Assignee executed as of January 2, 2014, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, and transferred and does hereby sell, assign, and transfer to the Assignee, its successors, legal representatives, and assigns, Assignor's entire right, title and interest in and to the the following that it currently possess: the Inventions, the Patent, the Patent Applications, and all divisional, continuation, continuation-in-part, and continuing prosecution applications that claim priority thereto, and any reexamination and reissue applications thereof; all international, regional, and foreign applications that claim priority to, are counterparts of, or otherwise correspond thereto; the Letters Patent, both in the United States and in countries or regions foreign thereto, that may or shall issue or have issued therefrom; any extensions, substitutes, or renewals thereof; the right to claim priority to the filing date of the Patent Application; any right, title, or interest in and to the Inventions under any international conventions; and any and all rights to collect past damages for infringement of any provisional rights and of any and all Letters Patent of the United States and any countries and regions foreign thereto which may be, shall be, or have been published, which may be, shall be, or have been granted, or which may be lodged (collectively "the Patent Rights"); and

Assignor further authorizes said Assignee, its successors, and assigns, or anyone it may properly designate, to apply for Letters Patent in the U.S. and any and all foreign countries and regions, in its own name if desired, and additionally to claim priority to the filing dates of the Patent Applications and otherwise take advantage of the provisions of any international conventions; and

Assignor hereby authorizes and requests transfer of the Patent, the Patent Applications, and any further applications, which may be or shall have been filed under the Patent Rights, to the Assignee in accordance herewith and further authorizes and requests any official of any State whose duty consists of issuing patents or other evidence or forms of any industrial property protection issuing from the Provisional Application and all related applications, to issue same to the Assignee, its successors, and assigns in accordance herewith; and

Assignor represents and warrants that Assignor has the right, title, and authority to execute this Assignment and to convey all right, title, and interest in the Patent Rights that it possesses, and that Assignor has not conveyed nor will convey hereafter all or part of the Patent Rights to a third party, and Assignor hereby covenants and agrees with the Assignee, its successors and assigns, that Assignor will not execute in writing or do any act whatsoever conflicting with these representations; and

Assignor, on behalf of any individuals associated with the filing or prosecution of the Patent Application in Assignor's employ or under its direction or control, agrees to disclose to the Assignee any information, including, but not limited to, prior art references, that Assignor is

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2 of 4

presently aware of or becomes aware of in the future that would materially affect the patentability of the Invention or the Patent Application or the present or future validity of the Patent Rights; and

Assignor, Assignor's successors, legal representatives, or administrators will at any time upon request, without further or additional consideration, but at the expense of the Assignee, its successors, and assigns, execute such additional writings and do such additional acts as said Assignee, its successors, and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance, at Assignees sole cost and expense, in making application for, obtaining, and enforcing any of the Patent Rights, including giving testimony in any proceedings or transactions involving such Patent Rights; and

Assignor further covenants and agrees that this Assignment is effective as of the date of execution of this document by Assignor's representative below.

IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

STATE OF NEW JERSEY) CITY OF DOJEC) ss. COUNTY OF Maris		TINA A GONZALEZ Notary Public All State of New Jersey My Commission Expires May 20, 2015
	400	ICMOD: Production 1
	A551	IGNOR: Product Club Corp.
Dated: 12/3/12014	~~~	
		(signature)
Place: Dover NS	Ву:	(printed name of authorized agent of assignor)
*		(printed name of authorized agent of assignor)
	Its:	TORESIDAT (title)
		(title)
Before me, a Notary Public in and for said County and State, personally appeared Eric B. Polesuk, who executed the foregoing instrument for the purposes and considerations therein expressed.		
Given under my hand and seal of o	office ti	his 31st day of <u>December</u> , 2014.
Notary Public	2	My Commission Expires: May 20, 2014

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The Assignee hereby acknowledges and accepts the foregoing assignment of rights by Assignor.

IN TESTIMONY WHEREOF, the Assignee, by its undersigned officer, confirms its acceptance on the date set forth below.

STATE OF NEW YORK CITY OF COUNTY OF)) ss.)	
		SEAL
		V
	ASS	SIGNEE: The Burmay Company,/nc.
Dated:		1 Dehle
		(signature)
Place:	By:	Steven Scheff
		(printed name of authorized agent of assignee)
	Its:	- President
		(title)
Before me, a Notary F Steven Scheff, who executed therein expressed.	Public in and for sa the foregoing inst	id County and State, personally appeared rument for the purposes and considerations
Given under my hand	and anal of office	this 31st day of Necember, 2014.
Giver under my harid	and sear or office	this $\frac{513}{}$ day of $\frac{1}{}$ $\frac{1}{}$ $\frac{1}{}$
Notary Public	***************************************	My Commission Expires: 191248

YACELL C. TAVERAS
Notary Public, State of New York
No. 01TA6139617
Qualified in Suffolk County
Term Expires January 9, 2018

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4 of 4