503149594 01/23/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
R. SYLVAN PERRIER	07/20/2007
ROBERT SEGAL	07/23/2007
RUSSELL HARPER	07/20/2007
ROBIN HARPER	08/03/2007
MARK EDEY	07/25/2007
JEREMY LIST	07/20/2007
LUCY LIST	07/20/2007
JASON BUSSCHAERT	07/20/2007
MICHAEL FEDOROV	07/20/2007
DENYS MOTUZENKO	07/20/2007
JIANG ZHAO	07/20/2007
ANDREW CHANG	08/02/2007
OZGUN GUL	07/20/2007
SARAH DOBBIN	07/25/2007

RECEIVING PARTY DATA

Name:	SPRINGBOARD RETAIL NETWORKS INC.	
Street Address:	SUITE 320, 2007 QUEEN'S QUAY WEST	
City:	TORONTO	
State/Country:	CANADA	
Postal Code:	M5J 1A7	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29274437

CORRESPONDENCE DATA

Fax Number: (713)228-8778

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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hathaway@oshaliang.com Email:

> **PATENT** REEL: 034803 FRAME: 0291

503149594

Correspondent Name: OSHA LIANG LLP

Address Line 1: 909 FANNIN STREET, SUITE 3500

Address Line 4: HOUSTON, TEXAS 77010

ATTORNEY DOCKET NUMBER: 37719/026001

NAME OF SUBMITTER: ROBERT P. LORD

SIGNATURE: /Robert P. Lord/

DATE SIGNED: 01/23/2015

Total Attachments: 3

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PATENT REEL: 034803 FRAME: 0292

BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS

ASSIGNMENT

Application No.	29/274,437 Filed April 24, 2007	
Insert Name(s)	***{Given Name FAMILY NAME (ALL CAPS))***	
of inventor(s)	WHEREAS, R. Sylvain PERRIER; Robert SEGAL; Russell HARPER; Robin HARRISON; Mark EDEY; Jeremy LIST; Lucy LIST; Jason BOUSSCHAERT; Michael FEDOROV; Denys MONTUZENKO; Jiang ZHAO; Andrew CHANG; Ozgun GUL; and Sarah DOBBIN (hereinafter designated as the undersigned) has (have) invented certain new and useful improvements in:	
Insert Title	DISPLAY DEVICE	
	for which an application for Letters Patent of the United States of America has been executed by the	
	undersigned (except in the case of a provisional application) July 20, 2007; July 23, 2007; July 20, 2007; August 3, 2007;	
Insert Date	on July 25, 2007; July 20, 2007; July 20, 2007; July 20, 2007;	
of Signing of	July 20, 2007; July 20, 2007; July 20, 2007; August 2, 2007;	
Application Insert Name	WHEREAS, Springboard Retail Networks Inc. July 20, 2007; July 25, 2007, respecti	Lvely
of Assignce Insert Address	of Suite 320, 207 Queen's Quay West, Toronto, Ontario, M5J 1A7, CANADA	
of Assignce	its heirs, successors, logal representatives and assigns (hereinafter designated as the Assignee) is	
	desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters	
	Patent(s) that may be granted therefor in the United States of America and	
CHECK BOX	$\frac{x}{x}$ in any foreign countries.	

NOW. THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries:

and to any and all divisions, reissues, continuations, conversions and extensions thereof for the full term or terms for which the same may be granted.

IF APPROPRIATE

Attorney Docket No. 1811-0196PUS1

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or ressue applications thereof to the said Assignee, as Assignce of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

_	2007/07/20	Name of Inventor	Steries
	,	TVERRE OF TRAVELLOS	(signature) K. Bylmin PERRIER
Date	2007/07/23	Name of Inventor	(signature) Robert SEGAL
Date	26 1-05-20	Name of Inventor	(signature) Russell HARPER
Date	2007-08-03	Name of Inventor	(signature) Robin HARRISON
Date	2007-07-25	Name of Inventor	(signature) Mark EDEY
Date	2007.67.20	Name of Inventor	(signature) Joremy LIST
		/	
		Page 2 of 3	CCICNAVI

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	Attorney Docket No. 1811-0196PUSI
Date JULY 20, 2007.	Name of Inventor (signature) Lucy UST
Date July 20, 2007.	Name of Inventor Fra Edition South State Proceedings Internal Proceedings Internal Proceedings Internal Process Internal Proc
Date 144 20, 2007.	Name of Inventor (signature) Michael FEDOROV
Date July 20 2007.	Name of Inventor (signature) Denys MONTUZENKO
Date 2007-07-20.	Name of Inventor (signature) Jiang ZHAO
Date AUG 2/07	Name of Inventor(signature) Andrew CHANG
Date July 20, 2007.	Name of Inventor (signature Vzgun GUL
Date 104 25/07	Name of Inventor (signature) SaratDOBBIN

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