503149790 01/23/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SHELTEN GEE JAO YUEN	08/05/2013
JAMES PARK	08/05/2013
HANS CHRISTIANSEN LEE	08/05/2013

RECEIVING PARTY DATA

Name:	FITBIT, INC.
Street Address:	405 HOWARD STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94105

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	8812260

CORRESPONDENCE DATA

Fax Number: (408)749-6901

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ALBERT S. PENILLA, ESQ. **Correspondent Name:** Address Line 1: 710 LAKEWAY DRIVE

Address Line 2: SUITE 200

Address Line 4: SUNNYVALE, CALIFORNIA 94085

ATTORNEY DOCKET NUMBER:	FITBP006.C1
NAME OF SUBMITTER:	ALBERT S. PENILLA, ESQ.
SIGNATURE:	/Albert S. Penilla/
DATE SIGNED:	01/23/2015

Total Attachments: 2

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PATENT REEL: 034804 FRAME: 0229 503149790

ASSIGNMENT OF PATENT APPLICATION

(Accompanying Application)

Whereas we the undersigned inventors have invented certain new and useful improvements as set forth in the patent application entitled:

METHODS AND SYSTEMS FOR GEO-LOCATION OPTIMIZED TRACKING AND UPDATING FOR EVENTS HAVING COMBINED ACTIVITY AND LOCATION INFORMATION

(Atty. Docket No. FITBP006) for which we have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we the undersigned inventors hereby:

- 1) Sell, assign and transfer to <u>Fitbit, Inc.</u>, a <u>Delaware</u> corporation having a place of business at <u>150 Spear Street</u>, <u>San Francisco</u>, <u>CA 94105 U.S.</u> (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the dates indicated beside our signatures.

1)	Signature: Typed Name: Shelten Gee Jao Yuen	Date: \(\frac{\xi/5/2017}{\cdot}\)
2)	Signature: Typed Name: James Park	Date:
2)	Signature: Typed Name: Hans Christiansen Lee	Date:

Attorney Docket No. FITBP006

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Signed on the dates indicated beside our signatures.

1)	Signature:	Date:
-/	Typed Name: Shelten Gee Jao Yuen	
2)	Signature:	Date:
	Typed Name: James Park	
2)	Signature:	Date: 8/5/13
-,	Typed Name: Hans Christiansen Lee	

Attorney Docket No. FITBP006

PATENT REEL: 034804 FRAME: 0231

RECORDED: 01/23/2015