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| PATENT ASSIGNMENT COVER SHEET |
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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| ANDY JORDAN | 04/22/2014 |
| RECEIVING PARTY DATA | |
| Name: | UNILEVER UK CENTRAL RESOURCES LIMITED |
| Street Address: | UNILEVER HOUSE, SPRINGFIELD DRIVE |
| City: | LEATHERHEAD |
| State/Country: | UNITED KINGDOM |
| Postal Code: | KT22 7GR |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29514565 |
| CORRESPONDENCE DATA | |
| Fax Number: | (312)463-5001 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 312-463-5000 |
| Email: | BWPTOPAT@bannerwitcoff.com, designsteamchicago@bannerwitcoff.com |
| Correspondent Name: | BANNER & WITCOFF, LTD. |
| Address Line 1: | TEN SOUTH WACKER DRIVE |
| Address Line 2: | SUITE 3000 |
| Address Line 4: | CHICAGO, ILLINOIS 60606 |
| ATTORNEY DOCKET NUMBER: | 006943.06808 |
| NAME OF SUBMITTER: | GEMMA MARKHAM |
| SIGNATURE: | /Gemma Markham/ |
| DATE SIGNED: | 01/26/2015 |
| Total Attachments: 2 | |
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| source=6808_Inv to Unilever#page2.tif | |

ASSIGNMENT

WHEREAS, I, Andy Jordan, (ASSIGNOR), am an inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

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which application was filed on October 24, 2013 and assigned Application No. 29/470,786; and

WHEREAS,

Unilever UK Central Resources Limited
Unilever House
Springfield Drive
Leatherhead, KT22 7GR
United Kingdom

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I, as an ASSIGNOR, agree that my entire right, title and interest was assigned to the ASSIGNEE effective as of the 24th day of October, 2013.

22.04.14
Date:

[Signature]
Andy Jordan

22.04.14
Date:

[Signature]
Witness Signature
SUSANNA WILCOCK
Witness Name

The terms and conditions of this Assignment are accepted by the Assignee, Unilever UK Central Resources Limited

I hereunto set my hand this 14th day of September, 2014.

Unilever UK Central Resources Limited

By: [Signature]
Name: Marianne Rots
Title: Authorised Signatory