503152502 01/27/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3199115

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROBERT BRUNNER	11/13/2014
GREGOIRE VANDENBUSSCHE	11/13/2014

RECEIVING PARTY DATA

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Street Address:	8600 HAYDEN PLACE
City:	CULVER CITY
State/Country:	CALIFORNIA
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29491827

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DATE SIGNED:	01/27/2015	

Total Attachments: 2

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PATENT 503152502 REEL: 034819 FRAME: 0430

PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Robert Brunner of 7 Broderick Street, San Francisco, CA 94117 and Gregoire Vandenbussche, 1485 Waller Street, Apt 304, San Francisco, California 94117 do hereby sell and assign to BEATS ELECTRONICS, LLC, ("Assignee"), a Limited Liability Company organized and existing under the laws of the State of Delaware, having its principal place of business at 8600 Hayden Place, Culver City, CA 90232, its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention entitled "AUDIO SPEAKER SYSTEM" invented by us, and the application for United States patent therefor, which has been assigned Serial Number 29/491827, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent, Registered Design or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

> PATENT REEL: 034819 FRAME: 0431

Serial No. 29/491828 22552.1791

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