

PATENT ASSIGNMENT COVER SHEET

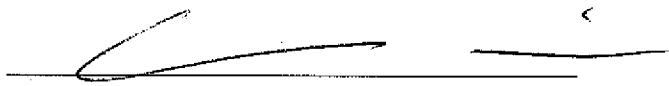
Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3203675

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Andrew E. Rubin	01/28/2009
David P. Conway	01/22/2009
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14536870
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(612) 337-2522
Email:	apsi@fr.com
Correspondent Name:	ANDREW DOMMER
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-0815005
NAME OF SUBMITTER:	JULIANA HOFFMAN
SIGNATURE:	/Juliana Hoffman/
DATE SIGNED:	01/29/2015
Total Attachments: 3	
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ASSIGNMENT

For valuable consideration, we, ANDREW E. RUBIN of 24911 Prospect Ave., Los Altos Hills, CA 94022, DAVID P. CONWAY of 928 Golden Way, Los Altos, CA 94024, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ACTIVATING APPLICATIONS BASED ON ACCELEROMETER DATA, filed 11/10/2008, and assigned U.S. Serial Number 12/268,279, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



ANDREW E. RUBIN

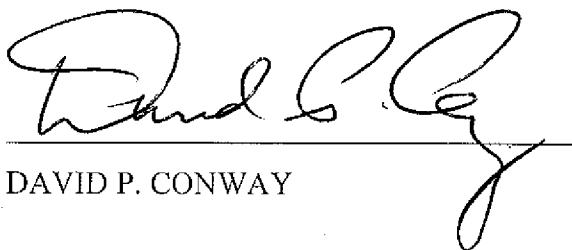
Witnessed by:

Tracy Cole
Signature

Date: 1/28/09


Tracy Cole
Typed or Printed Name

1267 Westwood St.
RWC CA 94041
Witness Address



DAVID P. CONWAY

Witnessed by:



Signature

Date: 1/22/09

Michael Chan

Typed or Printed Name

1651 Alameda de las Pulgas
Redwood City, CA 94061

Witness Address

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