

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
AIDAN JOHN HALL	01/16/2015
RECEIVING PARTY DATA	
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Property Type	Number
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DATE SIGNED:	02/03/2015
Total Attachments: 3	
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ASSIGNMENT

This Assignment is made

BETWEEN:

Aidan John HALL, a British citizen residing at 30 Selkirk Road, SW17 0ES London, United Kingdom;

(the "inventor", hereinafter referred to as the "Assignor");

AND:

TomTom Software Ltd., a British corporation of Euston Tower - 20th Floor, 286 Euston Road, London, NW1 3AS, United Kingdom;

AND:

TomTom International B.V., a Dutch corporation of e Ruijterkade 154, 1011AC Amsterdam, Netherlands (the "Assignee").

WHEREAS, the inventor is an employee of TomTom Software Ltd., and during the course of his employment has designed and invented has designed and invented a display panel of an electronic golf device with a changeable computer generated icon, and for which has been filed the following application:

United States of America Patent Application No. 29/502,120 on 11 September 2014.

WHEREAS, the Assignee is desirous of acquiring all right, title, and interest in and to the invention(s) as set forth in the above listed applications and the applications themselves.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the inventor and TomTom Software Ltd. confirm any prior assignment to the Assignee and the right of the Assignee to file the aforementioned applications, and to the extent that the inventor and/or TomTom Software Ltd., as appropriate, have not already done so, agree to assign, and hereby do, sell, assign and transfer unto the Assignee and its successors in interest, the full and exclusive right, title and

interest in any country of the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention(s) as described in the aforementioned applications, to the applications themselves, and all divisions, continuations, continuations-in-part, national phase applications or other applications claiming priority directly or indirectly from the aforementioned applications, and any patents, registered designs, utility models, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright and unregistered design rights throughout the world in the applications and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by the Assignee to the full end of the term for which the patents, utility models, registered designs or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by the Inventor and/or TomTom Software Ltd., as appropriate, had this assignment not been made, and the right to sue for, and recover for past, present and future infringements of, or liabilities for, any of the rights relating to any of the applications, patents, registered designs, utility models, or other similar rights, resulting therefrom, and the copyright rights;

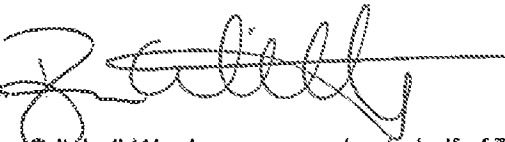
the Inventor and/or TomTom Software Ltd., as appropriate, hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, registered design or other similar rights, and for copyright, in any country of the world including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title in and to the invention(s), the applications and patents in respect thereof, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth.

The Assignment is executed as of the date(s) given below:

Signature: 

Name: Aidan John HALL

Date: 16th January 2015

Signature: 

Name: Ann Critchell-Ward

(on behalf of TomTom Software Ltd.)

Position: Attorney-in-fact

Date: 2 February 2015