PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEPHEN KOVEN	01/23/2015
STEPHEN E. DECKER	01/23/2015
JORDAN MACK	01/23/2015

RECEIVING PARTY DATA

Name:	THE DIAL CORPORATION	
Street Address:	7201 E. HENKEL WAY	
City:	SCOTTSDALE	
State/Country:	ARIZONA	
Postal Code:	85255	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14612792

CORRESPONDENCE DATA

Fax Number: (801)237-0871

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 801-414-0750

Email: cjones@vancott.com

STEVEN L. NICHOLS VAN COTT, BAGLEY, CORN **Correspondent Name:**

Address Line 1: 36 SOUTH STATE STREET

Address Line 2: **SUITE 1900**

Address Line 4: SALT LAKE CITY, UTAH 84111

ATTORNEY DOCKET NUMBER:	PT032918
NAME OF SUBMITTER:	STEVEN L. NICHOLS
SIGNATURE:	/Steven L. Nichols/
DATE SIGNED:	02/03/2015

Total Attachments: 6

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ASSIGNMENT

WHEREAS:

NAME OF ASSIGNOR

STEPHEN KOVEN 10466 E. Acoma Drive Scottsdale, AZ 85255 Citizenship: USA

STEPHEN E. DECKER 5770 ARBORETUM DRIVE LOS ALTOS, CA 94024 Citizenship: USA

JORDAN MACK 135 Nicholson Lane San Jose, CA 95134 Citizenship: USA

(hereinafter referred to as ASSIGNOR), has/have invented a certain invention entitled:

TITLE OF INVENTION

DETERMINING A COLOR VALUE OF AN ARTICLE OF FABRIC

for which a patent application was filed on <u>February 3, 2015</u> as U.S. Patent Application No. <u>14/612,792</u> (and I hereby authorize my attorneys authorized to prosecute said application to above insert the filing date and serial number of said application, when it is known); and

WHEREAS:

FULL NAME AND ADDRESS OF ASSIGNEE The Dial Corporation 7201 E. Henkel Way Scottsdale, AZ 85255 USA

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in, to and under said invention, and in, to and under the Patent Property in the United States,

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the payment by ASSIGNEE to ASSIGNOR of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, to the extent he or she has not already done so, hereby sells, assigns and

United States including all priority rights related thereto and any Letters Patent obtained therefrom, together with all continuation, divisional, renewal, substitute, reissue or other United States patent applications that have been or may be filed on said invention.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

ASSIGNOR further covenants and agrees that upon the request of ASSIGNEE and with no further consideration but at the expense of ASSIGNEE, ASSIGNOR will: promptly provide to ASSIGNEE all facts and documents relating to said invention or said patent application that are known or accessible to ASSIGNOR; testify in any interference, litigation or other proceeding relating to said invention or said patent application; and promptly execute and deliver to ASSIGNEE any and all papers, instruments or affidavits which may be necessary or desirable to apply for, obtain, maintain, issue or enforce patent protection for said invention or to vest title to said invention in ASSIGNEE.

IN WITNESS WHEREOF, I have hereunto set hand and seal:

************	******	******	*****	
this 21	day of	January	, 2015	
		7		
STEPHEN KOVEN			Stephal	
(Typed Name of the Inventor)			Signature	
**********	*****	******	*****	
this	day of		, 2015	
		}		
STEPHEN E. DECKER				
(Typed Name of the Inventor)			Signature	
***********	*****	******	*****	
this	day of		, 2015	
JORDAN MACK				
(Typed Name of the Inventor)			Signature	

ASSIGNMENT

WHEREAS:

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ASSIGNMENT

Attorney Docket No.: PT032918

transfers to ASSIGNEE the full and exclusive right, title and interest in, to and under said invention and said patent application in the United States including all priority rights related thereto and any Letters Patent obtained therefrom, together with all continuation, divisional, renewal, substitute, reissue or other United States patent applications that have been or may be filed on said invention.

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IN WITNESS WHEREOF, I have hereunto set hand and seal:

this	day of	, 2015
STEPHEN KOVEN		
(Typed Name of the Inventor)		Signature
*********	*******	*****
this 23	day of January	, 2015
STEPHEN E. DECKER		Spinn
(Typed Name of the Inventor)		/ Śignaturé
***********	***********	****
this	day of	, 2015
	An	
JORDAN MACK	Provide the second seco	
(Typed Name of the Inventor)		Signature

ASSIGNMENT

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IN WITNESS WHEREOF, I have hereunto set hand and seal:

this day of 2015 STEPHEN KOVEN (Typed Name of the Inventor) Signature 2015 this day of STEPHEN E. DECKER Typed Name of the Inventor) Signature 23 2015 this day of January **JORDAN MACK** (Typed Name of the Inventor) Signature