

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT3210646

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DAVID CRONIN	12/22/2014
	GREGORY PETROFF	11/20/2014
RECEIVING PARTY DATA		
Name:	GENERAL ELECTRIC COMPANY	
Street Address:	1 RIVER ROAD	
City:	SCHENECTADY	
State/Country:	NEW YORK	
Postal Code:	12345	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14049187
CORRESPONDENCE DATA		
Fax Number:	(612)339-3061	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	request@slwip.com	
Correspondent Name:	SCHWEGMAN LUNDBERG & WOESSNER P.A.	
Address Line 1:	PO BOX 2938	
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402	
ATTORNEY DOCKET NUMBER:	4097.002US1	
NAME OF SUBMITTER:	DEBRA E BARTELL	
SIGNATURE:	/Debra E. Bartell /	
DATE SIGNED:	02/03/2015	
Total Attachments: 4		
source=4097002US1_Recordation-f#page1.tif		
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RECORDATION FORM COVER SHEET
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Atty Ref/Docket No.: 4097.002US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

David Cronin, Gregory Petroff

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement ☐ Change of Name

☐ Other

Execution Date: December 22, 2014, November 20, 2014

2. Name and address of receiving party(ies):

Name: General Electric Company

Street Address: 1 River Road

City: Schenectady State: NY Zip: 12345

Country: United States of America

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 14/049,187

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Garth Vivier

Address:

Schwegman Lundberg & Woessner, P.A.

P.O. Box 2938

Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 0.00

☐ Enclosed

☐ Authorized to be charged to deposit account
506164

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 506164

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Garth Vivier/Reg. No. 57,313

Name of Person Signing



Signature

02.03.2015

Date

Total number of pages including cover sheet: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

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P.O. Box 1450

Alexandria, VA 22313-1450

PATENT
REEL: 034880 FRAME: 0257

ASSIGNMENT

In accordance with our obligations under an Employee Innovation and Proprietary Information Agreement or (as applicable) arising out of other agreements (such as, but not limited to, the Services Agreement between **General Electric Company, a New York Corporation**, and our employer), and/or for other good and valuable consideration of which we acknowledge receipt, we,

- **David Cronin** of **Oakland, CA**
- **Greg Petroff** of **Monte Sereno, CA**

hereby sell and assign to Assignee, **General Electric Company, a New York Corporation**, having an address at **1 River Road, Schenectady, NY 12345**, (hereinafter referred to as "Company"), its successors and assigns our entire respective right(s), title(s) and interest(s) in and to the invention and improvements invented and originated by us and described in the non-provisional application for United States Patent currently entitled:

SYSTEM AND METHOD FOR PROVIDING CONTEXT-BASED USER EXPERIENCES

 executed concurrently herewith,

 X filed on October 8, 2013 having Serial Number 14/049,187

and any and all applications for patent and patents therefrom in any and all countries, including all divisions, continuations, reexaminations and reissues thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said inventions and improvements resulting therefrom to said Company, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Company, we will communicate to said Company or its representatives or nominees any facts known to us respecting said inventions and improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention and its improvements in all countries.

INVENTOR 1

Signature: *David Cronin*
David Cronin

Date: 12/22/14

Witnessed by: *Johannes von Sichert*
Signature

Date: 12/22/14

JOHANNES VON SICHERT
Printed Name of Witness

Witnessed by: *Anthony Meyer*
Signature

Date: 12/22/14

ANTHONY MEYER
Printed Name of Witness

SECTION BELOW IS FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY

Signature: _____
David Cronin

Date: _____

STATE OF _____ ss.
COUNTY OF _____

This _____ day of _____, _____ before me personally came the above-named David Cronin, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

(Notary Public)

Seal

INVENTOR 2

Signature: 

Date: 11.20.14

Greg Petroff
gregory 11.20.14

Witnessed by: 
Signature

Date: 11/20/14

KRISTEN CROWDIS
Printed Name of Witness

Witnessed by: 
Signature

Date: 11/20/14

Kathleen E. Bauman
Printed Name of Witness

SECTION BELOW IS FOR USE ONLY IF SIGNING IN PRESENCE OF A NOTARY

Signature: _____

Date: _____

Greg Petroff

STATE OF _____

ss.

COUNTY OF _____

This _____ day of _____, _____ before me personally came the above-named Greg Petroff, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

(Notary Public)

Seal