# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3210852

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name                    | Execution Date |
|-------------------------|----------------|
| VIDEOMINING CORPORATION | 01/16/2015     |

#### **RECEIVING PARTY DATA**

| Name:           | 9051147 CANADA INC.       |
|-----------------|---------------------------|
| Street Address: | 2900 - 550 BURRARD STREET |
| City:           | VANCOUVER                 |
| State/Country:  | CANADA                    |
| Postal Code:    | V6C 0A3                   |

### **PROPERTY NUMBERS Total: 1**

| Property Type  | Number  |  |
|----------------|---------|--|
| Patent Number: | 7742623 |  |

#### **CORRESPONDENCE DATA**

**Fax Number:** (202)861-1783

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2028611500

Email: patents@bakerlaw.com
Correspondent Name: HUSSEIN AKHAVANNIK

Address Line 1: 1050 CONNECTICUT AVENUE, NW

Address Line 2: SUITE 1100

Address Line 4: WASHINGTON, D.C. 20036-5304

| NAME OF SUBMITTER: | HUSSEIN AKHAVANNIK   |  |
|--------------------|----------------------|--|
| SIGNATURE:         | /Hussein Akhavannik/ |  |
| DATE SIGNED:       | 02/04/2015           |  |

**Total Attachments: 2** 

source=VM Assignment - U.S. Patent 7,742,623#page1.tif source=VM Assignment - U.S. Patent 7,742,623#page2.tif

PATENT 503164237 REEL: 034881 FRAME: 0573

## ASSIGNMENT OF PATENT RIGHTS

This Assignment of Patent Rights (the "Assignment") is executed, acknowledged and delivered by VideoMining Corporation, a Pennsylvania corporation, with its principal place of business at 403 S. Allen Street, Suite 101, State College, PA 16801 ("Assignor"), in accordance with, and pursuant to the terms and conditions of the Patent Purchase Agreement having an Effective Date of January 10, 2015, (the "Agreement") between Assignor, as Seller, and 9051147 Canada Inc., a Canada corporation ("Assignee"). Capitalized terms used herein and not expressly defined will have the meaning ascribed to such terms in the Agreement.

## NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to and does hereby irrevocably sell, assign, transfer and convey unto said Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest (i) in and to (a) U.S. Patent No. 7,742,623 issued on June 22, 2010, entitled "Method And System For Estimating Gaze Target, Gaze Sequence, And Gaze Map From Video" (the "Patent"), (b) patents or patent applications (1) to which the Patent claims priority, (2) for which the Patent forms a basis for priority, (3) that were co-owned applications that incorporate by reference the Patent (excluding for this purpose mere prior art references that are not incorporated by reference) and/or (4) which are subject to a terminal disclaimer with the Patent; (c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in the foregoing categories (a) and (b); (d) foreign patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention and utility models; and (e) any items in any of the foregoing categories (b) through (d) whether or not expressly listed as the Patent and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like (the Patent, together with the items listed in subsections (b) through (e), collectively, the "Assigned Patent"), the same to be held and enjoyed by said Assignee for its own use, and for the use of its successors, assigns, or other legal representatives to the end of the term or terms for which said Assigned Patent may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; (ii) in and to causes of action and enforcement rights for the Assigned Patent, including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Assigned Patent; and (iii) to apply in any and all countries for patents, certificates of invention or other governmental grants for the Assigned Patent. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon the Assigned Patent in the name of Assignee, as the assignee to the entire interest therein.

Notwithstanding anything to the contrary herein, Assignor is executing and delivering this Assignment in accordance with and subject to all of the terms and provisions of the Agreement. In the event of any conflict between the terms of this Assignment and those of the Agreement, the terms of the Agreement will be controlling.

This Assignment will be binding upon and will inure to the benefit of the parties and their respective successors and assigns.

PATENT REEL: 034881 FRAME: 0574 This Assignment will be governed by, and construed in accordance with, the laws of the United States in respect to patent issues and in all other respects by the laws of the State of Delaware, without giving effect to the conflict of laws rules thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of this 15th day of December, 2014.

|   | VIDEOMINING CORPORATION |                |  |  |  |
|---|-------------------------|----------------|--|--|--|
|   | By:                     |                | Kasaki                                     | ari)                                     |  |
|   |                         | Name:          | Rajeed                                     | Shonen                                   | <u>«</u>                                   |
|   |                         | Title:         | CEC  | >  |  |
| STATE OF Pennsy varies ) SS.  COUNTY OF CENTRE )  On this 15 day of December 15 20 authority of Assignment of Patent Rights as authority of Assignor. |                         |                | 4, there<br>acknowledge<br>act and dee     | appeared<br>ed that he/sl<br>d on behalf | before me<br>he signed the<br>and with ful |
|   | <u> 1</u>               | <u> Ir</u>     |  | B14                                      | ja   |
|   | Print N                 | Vame: <u>/</u> | )<br>}\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | L BA                                     | <u>2001</u>                                |

COMMONWEALTH OF PENNSYL VANIA NOT ARIAL SEAL

Bonnie L. Breon, Notary Public Benner Twp, Centre County My commission expires December 08, 2018