503167007 02/05/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3213622

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
NOEL O'NEILL	02/03/2015

RECEIVING PARTY DATA

Name:	BASIC HOLDINGS	
Street Address:	OLD AIRPORT ROAD	
Internal Address:	C/O GLEN DIMPLEX GROUP	
City:	CLOGHRAN, DUBLIN	
State/Country:	IRELAND	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14541523

CORRESPONDENCE DATA

Fax Number: (440)684-1095

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

440-684-1090 Phone:

Email: Icahill@kusnerjaffe.com

Correspondent Name: MICHAEL A. JAFFE, KUSNER & JAFFE Address Line 1: 6150 PARKLAND BOULEVARD, SUITE 105

Address Line 2: PARAGON CENTER II

Address Line 4: MAYFIELD HEIGHTS, OHIO 44124

ATTORNEY DOCKET NUMBER:	HN11069US	
NAME OF SUBMITTER:	MICHAEL A. JAFFE	
SIGNATURE:	/Michael A. Jaffe/	
DATE SIGNED:	02/05/2015	

Total Attachments: 2

source=HN11069US-Assignment#page1.tif source=HN11069US-Assignment#page2.tif

> **PATENT** REEL: 034896 FRAME: 0012 503167007

Practitioner's Docket No. HN11069US Applicant Ref: G06-434-65US

For:

U.S. Rights U.S. Application

Ву:

Inventors

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

Name:

Noel O'NEILL

Address:

30 Riverview, Mell

Drogheda County Louth IRELAND

hereby sells, assigns and transfers to

ASSIGNEE:

Name:

Basic Holdings

Address:

c/o Glen Dimplex Group

Old Airport Road

Cloghran Dublin IRELAND

Country of Formation: Ireland

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions in and to any and all improvements which are disclosed in the invention entitled:

SIMULATED FLAME EFFECT FIRE

and which is found in (37 C.F.R. §3.21) U.S. patent application executed on even date herewith or [X] in Application No. 14/541,523 , filed on November 14, 2014 and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue

Assignment of invention---page 1 of 2

and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR hereby grants the firm of Kusner & Jaffe the power to insert or complete on this assignment document any information, including application number and filing date, which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

I/We have hereunto set hand on the date(s) set forth below.

Date: 3/02/2015

RECORDED: 02/05/2015

Signature of Noel O'NEILL

Assignment of Invention-page 2 of 2