

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3213844

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID JOSEPH	01/20/2015
PAUL HURLEY	01/20/2015
RECEIVING PARTY DATA	
Name:	IGNITE USA, LLC
Street Address:	180 N. LASALLE ST.
Internal Address:	SUITE 700
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60601
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29516716
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	adria.strutz@newellco.com
Correspondent Name:	ADRIA STRUTZ
Address Line 1:	3500 LACEY ROAD
Address Line 2:	10TH FLOOR
Address Line 4:	DOWNERS GROVE, ILLINOIS 60515
ATTORNEY DOCKET NUMBER:	D-15-IG059-US-PDS
NAME OF SUBMITTER:	ADRIA STRUTZ
SIGNATURE:	/Adria Strutz/
DATE SIGNED:	02/05/2015
Total Attachments: 3	
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source=ExecutedAssignment#page2.tif	
source=ExecutedAssignment#page3.tif	

ASSIGNMENT

WHEREAS, WE, David Joseph, a citizen of the United States and having an address at 5N448Red Bud St., St. Charles, IL 60175, and Paul Hurley, a citizen of the United States and having an address at 910 Bartlett Terrace, Libertyville, IL 60048, have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**BOTTLE LID**," filed in the United States Patent and Trademark Office on February 5, 2015 and assigned U.S. Application No. 29/516,716 and

WHEREAS, **Ignite USA, LLC**, a limited liability company of the State of Illinois having a principal place of business at 180 N. LaSalle St., Suite 700, Chicago, IL 60601 (hereinafter "Assignee"), is desirous of acquiring an interest in the same.

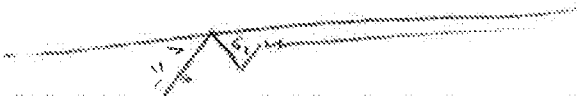
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which WE hereby acknowledge, WE, **David Joseph** and **Paul Hurley**, by these presents do sell, assign, and transfer to Assignee, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and WE hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives;

For the same consideration, WE, by these presents, do sell, assign, and transfer to Assignee the full, exclusive, and entire right, title, and interest in and to any U.S. nonprovisional or foreign application or applications corresponding to said application, in whole or in part, and to any Letters Patent and similar protective rights granted on said U.S. nonprovisional or foreign applications, and in and to the right to claim any applicable priority rights arising from or

required for said U.S. nonprovisional or foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said U.S. nonprovisional or foreign applications to be filed and issued in the name of Assignee or its designee insofar as permitted by applicable law;

AND, for the same consideration, WE agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Assignee, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

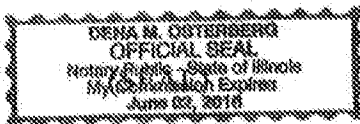
WE hereby authorize Assignee to insert in the blanks above the filing date and application number of said application when known.

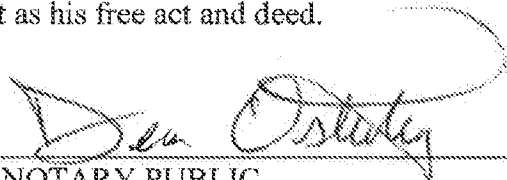


David Joseph

STATE OF IL

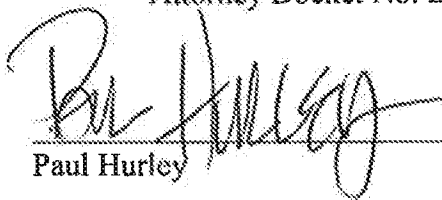
Before me, a Notary Public in and for the State of IL, on this 20 day of JANUARY, 2015, personally appeared **David Joseph**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.





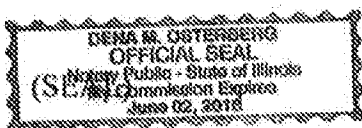
NOTARY PUBLIC

My Commission Expires: 6/02/2016


Paul Hurley

STATE OF Illinois

Before me, a Notary Public in and for the State of IL, on this 20 day of January, 2011, personally appeared **Paul Hurley**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.




NOTARY PUBLIC

My Commission Expires: 06/02/2015