

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CHRISTOPHER W. BEALL	02/03/2014
MARK GODLEY	02/03/2014
JAMES MICHAEL WILMSEN	02/19/2014
RECEIVING PARTY DATA	
Name:	CONNECTANDSELL, INC.
Street Address:	400 FLORENCE ST
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94301
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14611873
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6023826000
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ATTORNEY DOCKET NUMBER:	61993.01417
NAME OF SUBMITTER:	DAVID O. CAPLAN
SIGNATURE:	/David O. Caplan/
DATE SIGNED:	02/05/2015
Total Attachments: 4	
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ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed and/or claimed in the patent application entitled **CONTEXTUAL LEAD GENERATION IN AN AUTOMATED COMMUNICATION LINK ESTABLISHMENT AND MANAGEMENT SYSTEM** filed on January 22, 2014, and assigned U.S. Serial No. 14/161,339; The undersigned ASSIGNOR confirms that the application was created or was authorized to be created by the ASSIGNOR, and ASSIGNOR is believed to be the original inventor or an original joint inventor of a claimed invention(s) in the application;

AND WHEREAS, CONNECTANDSELL, INC. (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of Delaware having its principal place of business and mailing address at 400 Florence Street, Palo Alto, CA 94301 is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE and that ASSIGNOR developed the subject matter of the inventions on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the inventions as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the inventions, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, including the rights to sue for all past and future causes of action related to said inventions, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, related new matter, and derivative works, and applications based thereon, growing out of or relating to the inventions; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the inventions and any improvements and to file any of the aforementioned applications.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME/ADDRESS	SIGNATURE	DATE
<u>Christopher W. Beall</u> <u>6741 Hampton Drive</u> <u>San Jose, CA 95120</u>	<u></u>	<u>2/3/2014</u>

INVENTOR'S NAME/ADDRESS	SIGNATURE	DATE
<u>Mark Godley</u> <u>21772 Tanglewood Drive</u> <u>Castro Valley, CA 94546</u>	<u>_____</u>	<u>_____</u>

INVENTOR'S NAME/ADDRESS	SIGNATURE	DATE
<u>James Michael Wilmsen</u> <u>269 Claymoor Court</u> <u>Castle Rock, CO 80108</u>	<u>_____</u>	<u>_____</u>

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