

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3218002

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JEFFREY CHELKO	02/03/2015
JULIO FARACH	02/05/2015
SCOTT GRIMES	02/03/2015
JOSEPH SCHAB	02/05/2015
JACOB WARHAFTIG	02/06/2015
RECEIVING PARTY DATA	
Name:	CARDLYTICS, INC.
Street Address:	621 NORTH AVENUE N.E.
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30308
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14617112
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4042337000
Email:	MMMIPDocket@system.foundationip.com
Correspondent Name:	MORRIS, MANNING & MARTIN, LLP
Address Line 1:	3343 PEACHTREE RD NE
Address Line 4:	ATLANTA, GEORGIA 30326
ATTORNEY DOCKET NUMBER:	21745-102198
NAME OF SUBMITTER:	JOHN R. HARRIS
SIGNATURE:	/John R. Harris/
DATE SIGNED:	02/09/2015
Total Attachments: 7	
source=assignment#page1.tif	

source=assignment#page2.tif

source=assignment#page3.tif

source=assignment#page4.tif

source=assignment#page5.tif

source=assignment#page6.tif

source=assignment#page7.tif

ASSIGNMENT

WHEREAS, We, **JEFFREY CHELKO**, residing at 526 Baxter Way, Marietta, Georgia 30064; **JULIO FARACH**, residing at 1654 Brookhaven Close NE, Atlanta, Georgia 30319; **SCOTT GRIMES**, residing at 2071 East Lake Road NE, Atlanta, Georgia 30307; **JOSEPH SCHAB**, residing at 515 Woodmoore Court, Atlanta, Georgia 30342; and **JACOB WARHAFTIG**, residing at 2741 Arbor Avenue, Atlanta, Georgia, 30317, (“assignors); have invented new and useful improvements for which we filed a U.S. patent application in the United States Patent and Trademark Office on February 9, 2015, which is entitled “**SYSTEM AND APPARATUS FOR IDENTIFIER MATCHING AND MANAGEMENT**” and was assigned U.S. Serial No. 14/617,112.

AND WHEREAS, **CARDLYTICS, INC.**, a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having a place of business at 621 North Avenue, N.E., Atlanta, Georgia 30308, (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisionals, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we/I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title

and interest in and to the same, for the use of the Assignee, its successors and assigns.


AND, for the consideration aforesaid, we/I do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us/me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND Assignors warrant and represent that the Assignors individually are not aware of any information that is material to patentability of the invention, namely, any information that, alone or in combination with other information, establishes on its face the unpatentability of the Invention or is inconsistent with arguments of patentability made to the U.S. Patent & Trademark Office. Material information may include devices, products, publications, and so forth, that are similar to the present invention, and/or any public disclosure, commercial use, or offer for sale more than one year prior to the filing date of the present application.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us/me.

We also authorize counsel for Applicant to enter above the serial number of the application or other related information when it becomes available.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 3rd day of February, 2015.

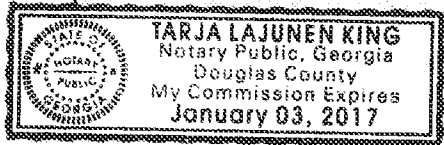


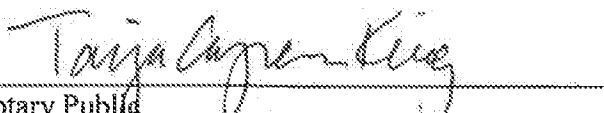
JEFFREY CHELKO

STATE OF Georgia)
) ss.
COUNTY OF Fulton)

On this 3rd day of February, 2015, before me personally appeared JEFFREY CHELKO to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]





Notary Public

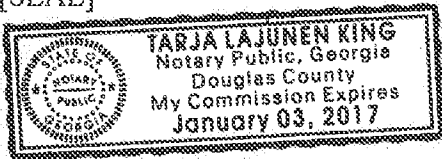
IN TESTIMONY WHEREOF, I have hereunto set my hand this 5th day of FEBRUARY, 2015.

Julio Farach
JULIO FARACH

STATE OF Georgia)
COUNTY OF Fulton) ss.

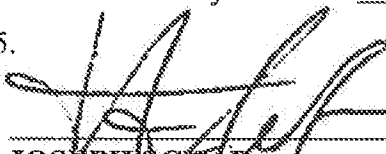
On this 5th day of February, 2015, before me personally appeared **JULIO FARACH** to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]



Tarja Lajunen King
Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 5th day of February, 2015.

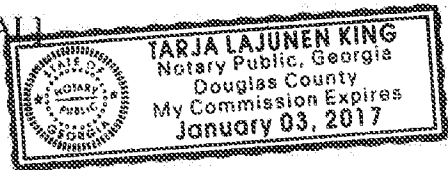


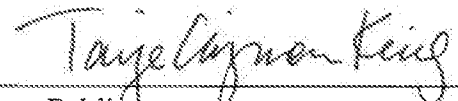
 JOSEPH SCHAB

STATE OF Georgia)
) ss.
 COUNTY OF Fulton)

On this 5th day of February, 2015, before me personally appeared **JOSEPH SCHAB** to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

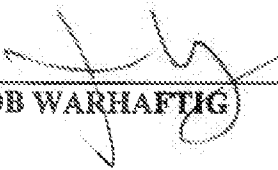
[SEAL]





 Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 6th day of February, 2015.

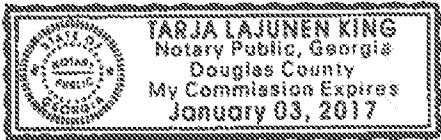


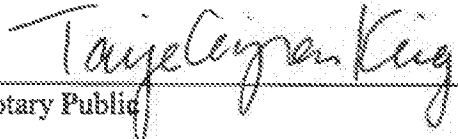
JACOB WARHAFTIG

STATE OF Georgia)
) ss.
COUNTY OF Fulton)

On this 6th day of February, 2015, before me personally appeared JACOB WARHAFTIG to me known and known to me to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]





Notary Public