

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3218544

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SRIRAM VISHWANATH	02/06/2015
RECEIVING PARTY DATA	
Name:	AZUL MOBILE, INC.
Street Address:	2607 EUCLID STREET
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78704
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14311257
CORRESPONDENCE DATA	
Fax Number:	(253)369-3141
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	214-939-7659
Email:	mail@davidjudson.com
Correspondent Name:	LAW OFFICE OF DAVID H. JUDSON
Address Line 1:	15950 DALLAS PARKWAY
Address Line 2:	SUITE 225
Address Line 4:	DALLAS, TEXAS 75248
ATTORNEY DOCKET NUMBER:	AZUL-001
NAME OF SUBMITTER:	DAVID H. JUDSON
SIGNATURE:	/David H. Judson/
DATE SIGNED:	02/09/2015
Total Attachments: 2	
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source=USPatentAssignmentAZUL_Sriram#page2.tif	

PATENT ASSIGNMENT

WHEREAS, WE,

- (1) Marcelo P Vieira, of Portland, State of Oregon; and
- (2) Sriram Vishwanath, of Austin, State of Texas; and

have invented certain new and useful improvements in an invention titled:

**BIDDING ENGINE FOR INTENTION-BASED E-COMMERCE AMONG
BUYERS AND COMPETING SELLERS**

for which a U.S. patent application is being filed concurrently herewith, and for which U.S. Serial No. 61/846,594 was filed July 15, 2013; and

WHEREAS, Azul Mobile, Inc., a corporation, and having its principal place of business at 2607 Euclid Street, Austin, Texas 78704 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire interest in, to and under the invention and the United States Letters Patent to be obtained for the invention:

NOW, THEREFORE:

Be it known that in consideration of the payment by Assignee to me of good and valuable consideration, the receipt of which is hereby acknowledged, I, the above named, hereby sell, assign and transfer to Assignee my full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said patent or any patent applications, continuations, divisions, renewals, reexaminations, substitutes or reissues thereof for the full term or terms for which the same may be granted.

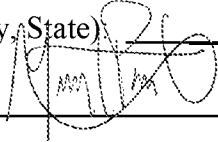
I further assign to Assignee all of my right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent that may evolve therefrom, including the right to claim International Convention priority.

I further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to me and I will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said applications, said invention and said Letters Patent that may be necessary or desirable to carry out the purposes hereof.

Name of Inventor:

Inventor's Name: Marcelo P. Vieira

Residence (City, State): Austin, TX

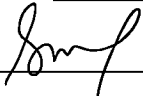
Signature: 

Date: _____

Name of Inventor:

Inventor's Name: Sriram Vishwanath

Residence (City, State): Austin, TX

Signature: 

Date: _____