

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3222770

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	SEARETE LLC	02/09/2015
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	THE INVENTION SCIENCE FUND I, LLC	
<b>Street Address:</b>	3150 - 139TH AVE SE, BUILDING 4	
<b>City:</b>	BELLEVUE	
<b>State/Country:</b>	WASHINGTON	
<b>Postal Code:</b>	98005	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	11903193
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(425)283-4820	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	saral@intvenls.com	
<b>Correspondent Name:</b>	THE INVENTION SCIENCE FUND	
<b>Address Line 1:</b>	3150 - 139TH AVE SE, BUILDING 4	
<b>Address Line 4:</b>	BELLEVUE, WASHINGTON 98005	
<b>ATTORNEY DOCKET NUMBER:</b>	0506-003-002-C00001	
<b>NAME OF SUBMITTER:</b>	S. CRAIG ROCHESTER	
<b>SIGNATURE:</b>	/S. Craig Rochester/	
<b>DATE SIGNED:</b>	02/11/2015	
<b>Total Attachments: 1</b>		
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## ASSIGNMENT

WHEREAS, Searete LLC (hereinafter referred to as ASSIGNOR), having a post office address of 3150 - 139th Ave SE, Building 4, Bellevue, WA 98005, is the assigned owner of the entire right, title and interest in and to the invention titled "PROMOTIONAL PLACEMENT IN MEDIA WORKS," as described and claimed in the specification for which an application for United States letters patent was filed on September 19, 2007, and assigned Application No. 11/903,193; the assignment recorded in the United States Patent and Trademark Office on Reel 020246, Frame 0960 (hereinafter referred to as the "Patent"); and

WHEREAS, The Invention Science Fund I, LLC (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 3150 - 139th Ave SE, Building 4, Bellevue, WA 98005, is desirous of acquiring the entire right, title and interest in and to the Patent;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE the entire right, title and interest in and to said Patent and in any and all reissues and reexaminations thereof. Said Patent to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Patent to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

9 February 2015  
Date

Marci Shimizu  
Marci Shimizu