

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
WEIDER PUBLICATIONS, LLC	01/30/2015
AMERICAN MEDIA, INC.	01/30/2015
RECEIVING PARTY DATA	
Name:	MEREDITH CORPORATION
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City:	DES MOINES
State/Country:	IOWA
Postal Code:	50309
PROPERTY NUMBERS Total: 1	
Property Type	Number
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NAME OF SUBMITTER:	JENNIFER M. MIKULINA
SIGNATURE:	/Jennifer M. Mikulina/
DATE SIGNED:	02/13/2015
Total Attachments: 3	
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PATENT ASSIGNMENT

This Patent Assignment (this "Patent Assignment") is effective as of January 30, 2015.

WHEREAS, Meredith Corporation, a corporation organized under the laws of the State of Iowa ("Meredith"), Weider Publications, LLC, a limited liability company organized under the laws of the State of Delaware ("Weider"), and American Media, Inc. a corporation organized under the laws of the State of Delaware ("AMI" and together with Weider, the "Assignors"), are parties to an Asset Purchase Agreement dated as of January 26, 2015 (the "Purchase Agreement"), governing the purchase and sale of the Purchased Assets. All capitalized terms used but not defined herein shall have the meaning attributed to them in the Purchase Agreement;

WHEREAS, Weider Publications, LLC owns U.S. Patent Application No. 29/488,990 (the "Patent Application");

WHEREAS, pursuant to the Purchase Agreement, Weider Publications, LLC has agreed to transfer all right, title and interest in and to the Patent Application to Meredith;

WHEREAS, the parties wish herein to memorialize said assignment, transfer and sale of Weider Publications, LLC's right, title and interest in and to the Patent Application to Meredith.

NOW, THEREFORE, for good and valuable consideration set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, the Assignors and Meredith hereby agree as follows:

1. Weider Publications, LLC hereby sells, assigns, transfers, and conveys to Meredith, its successors and assigns, all right, title and interest, in and to the Patent Application, and any continuations, continuations-in-part, divisions, reissues, reexaminations, and extensions, and foreign patents and other patent applications claiming the benefit of the Patent Application, and any rights to file applications and receive patents thereon, the same to be held and enjoyed by Meredith for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term for which any patents issued claiming the benefit of the Patent Application are or may be granted, extended or reissued, as fully and entirely as the same would have been held and enjoyed by Weider Publications, LLC if this assignment and sale had not been made; together with all claims for past and future damages by reason of infringement of the same, with the right to sue for past and future damages.

2. Each of the Assignors agrees to execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, assignments, powers of attorney or other documentation) and to do such other acts as may be necessary or reasonably requested by Meredith to vest full title in and to the Patent Application in Meredith or which may be necessary to obtain, renew, issue or enforce its rights in the Patent Application and any patents claiming the benefit of the Patent Application, in each case at the sole cost and expense of Meredith. This Patent Assignment shall be binding upon and shall inure to the benefit of the respective successors and permitted assigns of the Assignors and Meredith.

3. This Patent Assignment is in all respects subject to the provisions of the Purchase Agreement and is not intended in any way to supersede, limit, qualify or expand any provision of the Purchase Agreement.

4. This Patent Assignment may be executed in one or more counterparts, each of which shall be considered an original instrument, but all of which shall be considered one and the same agreement, and shall become binding when one or more counterparts have been signed by each of the parties hereto and delivered to the Assignors and Meredith. Delivery of an executed counterpart of a signature page to this Patent Assignment by electronic transmission (including email or facsimile) shall be as effective as delivery of a manually executed counterpart of this Patent Assignment.

5. This Patent Assignment shall be governed by and construed in accordance with the internal laws (without regard to the conflicts of law provisions) of the State of New York.

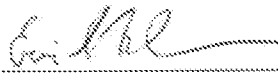
6. No waiver, modification or change of any of the provisions of this Patent Assignment shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.

* * *

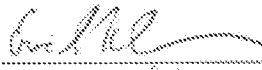
IN WITNESS WHEREOF, the Assignors and Meredith have caused this Patent Assignment to be executed as of the date first set forth above.

ASSIGNORS:

WEIDER PUBLICATIONS, LLC

By: 
Name: Eric S. Klee
Title: SVP

AMERICAN MEDIA, INC.

By: 
Name: Eric S. Klee
Title: SVP

MEREDITH CORPORATION:

By: _____
Name: _____
Title: _____