

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3233406

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JONG YEUL SUH	01/10/2010
KWAN SUK KIM	01/10/2010
GOMER THOMAS	01/10/2010
JAE HYUNG SONG	01/10/2010
JIN PIL KIM	01/10/2010
HO TAEK HONG	01/10/2010
JOON HUI LEE	01/10/2010
RECEIVING PARTY DATA	
Name:	LG ELECTRONICS INC.
Street Address:	128, YEOUI-DAERO, YEONGDEUNGPO-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	150-721
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14626608
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	202.496.7500
Email:	mlaip@mckennalong.com
Correspondent Name:	MCKENNA LONG & ALDRIDGE LLP
Address Line 1:	1900 K STREET, NW
Address Line 4:	WASHINGTON, D.C. 20006
ATTORNEY DOCKET NUMBER:	8736.00365.US23
NAME OF SUBMITTER:	YONG S. CHOI
SIGNATURE:	/Yong S. Choi/
DATE SIGNED:	02/19/2015

Total Attachments: 2

source=Assignment#page1.tif

source=Assignment#page2.tif

Assignment of Application

WHEREAS, I (WE)	Jong Yeul SUH, Kwan Suk KIM, Gomer THOMAS,
	Jae Hyung SONG, Jin Pil KIM, Ho Taek HONG and Joon Hui LEE , respectively,
have invented certain new and useful improvements in:	
METHOD FOR PROCESSING TARGETING DESCRIPTOR IN NON-REAL-TIME RECEIVER	
for which an application for Letters Patent was executed on	

(Application No.	12/654,075	, Filed	December 9, 2009), and
WHEREAS,	LG ELECTRONICS INC.			
(hereinafter referred to as "ASSIGNEE") having a place of business at:				
20 Yoido-dong, Youngdungpo-gu, Seoul, Korea				

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and Its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP, Attorneys at Law, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 2010/1/10 
(Signature of Inventor)
Jong Yeul SUH

Date: 10/1/2010 
(Signature of Inventor)
Kwan Suk KIM

Date: 20 JAN 2010 
(Signature of Inventor)
Gomer THOMAS

Date: 10/1/2010 
(Signature of Inventor)
Jae Hyung SONG

Date: 1/10, 2010 
(Signature of Inventor)
Jin Pil KIM

Date: 1/10, 2010 
(Signature of Inventor)
Ho Taek HONG

Date: 2010/1/10 
(Signature of Inventor)
Joon Hul LEE

McKenna Long & Aldridge LLP
Attorneys At Law
1900 K Street, N.W.
Washington, D.C. 20006