### 503187416 02/20/2015 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3234033

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYA	ICE: ASSIGNMENT	
CONVEYING PARTY D	<b>ATA</b>	
	Name	Execution Date
SARAH ROXANNE PET	ERSON	02/18/2015
AMBER M. REIMER		01/27/2015
ANANTH RANGANATH		01/27/2015
PATRICK JON VESPERMAN		01/21/2015
EVAN JACOB HOVORKA ANDREW JOHNSON RAJA RAMACHANDRAN		01/25/2015
		02/04/2015
		01/21/2015
JOHN HOWARD REINSCHMIDT		01/21/2015
RECEIVING PARTY DA	ТА	
Name:	TARGET BRANDS, INC.	
Street Address:	1000 NICOLLET MALL	
City: MINNEAPOLIS		
State/Country: MINNESOTA		
/		

#### **PROPERTY NUMBERS Total: 1**

Postal Code:

Property Type	Number	
Application Number:	14626253	

55403

#### CORRESPONDENCE DATA

Fax Number: (612)334-3312			
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.			
<b>Phone:</b> 61	6123343222		
Email: cn	cnelson@wck.com		
Correspondent Name: TH	EODORE M. MAGEE		
Address Line 1: 90	Idress Line 1: 900 SECOND AVENUE SOUTH, SUITE 1400		
Address Line 4: MI	dress Line 4: MINNEAPOLIS, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	201404094		
NAME OF SUBMITTER:	THEODORE M. MAGEE		
SIGNATURE:	/Theodore M Magee #39758/		

DATE SIGNED:	02/20/2015
Total Attachments: 14	
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Docket No.

201404094

WHEREAS, we, Sarah Roxanne Peterson of St. Paul, MN; Amber M. Reimer of Minneapolis, MN; Ananth Ranganath of Minneapolis, MN; Patrick Jon Vesperman of New Brighton, MN; Evan Jacob Hovorka of Plymouth, MN; Andrew Johnson of Minneapolis, MN; Raja Ramachandran of Bloomington, MN and John Howard Reinschmidt of Roseville, MN (hereinafter referred to as ASSIGNORS), are inventors of an invention described in an application for Letters Patent of the United States entitled <u>ON-LINE COUPON USE</u>, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 14/626,253 \_\_\_\_\_\_\_\_, filed \_\_\_\_\_\_\_\_ February 19, 2015 \_\_\_\_\_\_; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application(s), corresponding domestic and foreign applications claiming rights or benefits to the above-identified applications, including non-provisional applications, continuation applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, including all rights of priority; together with all of the income, royalties, damages and payments now or hereafter due or payable with respect thereto, and all claims for damages by reason of past, present and future infringement of the rights assigned under this assignment with the right to sue for and collect the same for the ASSIGNEE'S own use and benefit, and for the use and benefit of the ASSIGNEE'S successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this transfer to ASSIGNEE had not been made; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

2/18/15

Sarah R. Peterson

Sarah Roxanne Peterson

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-1 of 2-

Docket No.

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-2 of 2-

Docket No.

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Sarah Roxanne Peterson

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ASSI	GNMENT	Docket No.
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Sarah Roxanne Peterson

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ASSIGN	NMENT Docket No.   201404094
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DATE	Ananth Ranganath
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DATE	Evan Jacob Hovorka
DATE	Andrew Johnson
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DATE	John Howard Reinschmidt

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201404094

WHEREAS, we, Sarah Rossane Peterson of St. Paul, MN: Amber M. Reinter of Minneapalis, MN: Ananth Ranganath of Minneapalis, MN: Patrick Jon Vesperman of New Brighton, MN: Evan Jacob Havarka of Phynouth, MN: Andrew Johnson of Minneapalis, MN: Raja Ranachandran of Bloomington, MN and John Haward Reinschnich of Roseville, MN theorization referred to as ASSIGNORS), are inventors of an invention described in an application for Letters Patent of the United States cathled <u>ON-LINE COLIPON USE</u> the application having been executed on even date herewill, and/or being identifiable in the United States Patent and Tendemark Office by Application Na. <u>14/626,253</u>, filed <u>February 19, 2015</u>; and

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DATE.	Raja Ramarhandran

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WHEREAS, we. Sarah Roxanne Peterson of St. Paul, MN: Amber M. Reimer of Minneapolis, MN: Ananth Ranganath of Minneapolis, MN: Patrick Jon Vesperman of New Brighton, MN: Evan Jacob Hovorka of Plymouth, MN: Andrew Johnson of Minneapolis, MN: Raja Ramachandrain of Bloomington, MN and John Howard Reinschmidt of Roscille. MN (hereinafter referred to as ASSIGNORS), are inventors of an invention described in an application for Letters Patent of the United States entitled <u>ON-LINE COUPON USE</u>, the application having been executed on even dato herewith, and/or being identifiable in the United States Patent and Trademark. Office by Application No. <u>14/626,253</u>, filed February 19, 2015

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WHEREAS, we, Sanh Roxanno Peterson of St. Paul, MN; Annher M, Reimer of Minneapolis, MN; Anarsh Rangajiath of Minneapolis, MN; Patrick Jon Vesperman of New Brighton, MN; Evan Jacob Hororka of Plymouth, MN; Andrew Johnson of Minneapolis, MN; Raja Ranachandran of Bloomington, MN and John Howard Reinschmidt of Roseville, MN (hereinatter referred to as ASSIGNORS), are inventors of an invention described in an application for Letters Patent of the United States entitled <u>ON-LINE COUPON USE</u>, the application having been executed on even that herewish, and/or being identifiable in the United States Patent and Trademark Office by Application No. <u>14/626,253</u>, filed February 19, 2015 and

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Sarah Roxanne Peterson

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Amber M. Beiner

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ASSIGNMENT	C Daxket No. 201404094
DATE	Anaash Rangapath
DATI	Patříck Joh Vespennais
DATE 2/4/2005 DATE	Evan Jacob Honorkal
DATE	Raja Ramachandran
DATE	John Howard Reinschmidt

-2 of 2-

Dockei No.

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DATE	Ananih Ranganath
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