

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3235028

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MICHAEL CRANER	05/08/2006
RECEIVING PARTY DATA		
Name:	GUIDEWORKS, LLC	
Street Address:	150 RADNOR CHESTER ROAD	
Internal Address:	SUITE 300C	
City:	RADNOR	
State/Country:	PENNSYLVANIA	
Postal Code:	19087	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	8640166
CORRESPONDENCE DATA		
Fax Number:	(617)235-9492	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(212) 596-9000	
Email:	linda.blake@ropesgray.com	
Correspondent Name:	ROPES & GRAY LLP	
Address Line 1:	1211 AVENUE OF THE AMERICAS	
Address Line 4:	NEW YORK, NEW YORK 10036	
ATTORNEY DOCKET NUMBER:	001449-0030-102	
NAME OF SUBMITTER:	LINDA BLAKE	
SIGNATURE:	/Linda Blake/	
DATE SIGNED:	02/20/2015	
Total Attachments: 2		
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A S S I G N M E N T

Whereas I, Michael Craner, residing at 415
Windsong Lane, Exton, PA 19341 have made an invention in:

SYSTEMS AND METHODS FOR CONTENT SURFING

and am about to make application for United States Letters
Patent therefor, the same having been executed by me on even
date or dates herewith; and

WHEREAS, GUIDeworks, LLC, a corporation organized
and existing under the laws of the State of Delaware and
having an office and place of business at 150 Radnor Chester
Road, Suite 300C, Radnor, Pennsylvania 19087, is desirous of
acquiring the entire interest in said invention, said United
States patent application and in any Letters Patent which
may issue thereon;

NOW, THEREFORE, be it known that for and in
consideration of the sum of One Dollar (\$1.00) to me paid,
and other good and valuable consideration, the receipt and
sufficiency of which is hereby acknowledged, I hereby sell,
assign and transfer unto the said GUIDeworks, LLC, its
successors, assigns and legal representatives, all right,
title and interest in and to said invention and any
improvements thereon for all countries of the world, and in
and to said United States patent application, including any
continuations and divisions thereof, and any substitute
applications therefor, and any patents which may issue
thereon, and any reissues of the same, and including the
right to claim priority under the International Convention
based on said patent application; and all right, title and
interest in and to every patent application filed or to be

PATENT
REEL: 017884 FRAME: 0266

PATENT
REEL: 034996 FRAME: 0739

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filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said GUIDEWORX, LLC as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name and affixed my seal on the date indicated hereinafter.

5/8/06
Date

Michael Z. Aron
Michael Craner

RECORDED: 05/08/2006

PATENT
REEL: 017884 FRAME: 0267

RECORDED: 02/20/2015

PATENT
REEL: 034996 FRAME: 0740