503188727 02/20/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
MUBBASIR KAPADIA	02/18/2015	
FABIO ZUND	02/13/2015	
ROBERT SUMNER	02/19/2015	

RECEIVING PARTY DATA

Name:	THE WALT DISNEY COMPANY (SWITZERLAND) GMBH
Street Address:	HOESCHGASSE 45
City:	ZURICH
State/Country:	SWITZERLAND
Postal Code:	8008
Name:	ETH ZÜRICH (EIDGENÖSSISCHE TECHNISCHE HOCHSCHULE ZÜRICH)
Street Address:	RAMISTRASSE 101
City:	ZURICH
State/Country:	SWITZERLAND
Postal Code:	8092

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14626849

CORRESPONDENCE DATA

Fax Number: (949)282-1002

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: docketing@farjami.com
Correspondent Name: FARSHAD FARJAMI

Address Line 1: 26522 LA ALAMEDA AVE., STE. 360
Address Line 4: MISSION VIEJO, CALIFORNIA 92691

ATTORNEY DOCKET NUMBER:	0260419
NAME OF SUBMITTER:	FARSHAD FARJAMI
SIGNATURE:	/FF/
DATE SIGNED:	02/20/2015

PATENT 503188727 REEL: 034998 FRAME: 0620

Total Attachments: 4

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PATENT REEL: 034998 FRAME: 0621

Attorney Docket No.: 0260419

ASSIGNMENT

WHEREAS, I/WE:

INVENTOR NAME	INVENTOR RESIDENCE ADDRESS
Mubbasir Kapadia	Schlossbergweg 5, 5400 Baden, Switzerland
Fabio Zund	Leutschenbachstrasse 50a, 8050 Zürich, Switzerland
Robert Sumner	Mühlegasse 25, 8001 Zürich, Switzerland

have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled "<u>GUIDED AUTHORING OF INTERACTIVE CONTENT</u>" and identified by Docket No. <u>0260419</u> in the offices of FARJAMI & FARJAMI LLP, and

Filed in the USPTO on 02/19/2015, Serial No. 14/626,849.

AND WHEREAS <u>The Walt Disney Company (Switzerland) GmbH</u>, a Swiss Corporation, with offices at Hoeschgasse 45, CH-8008 Zürich, Switzerland AND <u>ETH Zürich</u> (<u>Eidgenössische Technische Hochschule Zürich</u>), a Swiss Corporation, with offices at Ramistrasse 101, 8092 Zürich, Switzerland (hereinafter, together with any successors, legal representatives and assigns thereof, called "Assignees"), want to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I/WE have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignees the entire right, title, and interest in and to said improvements, and said application and all provisionals, divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and I/WE hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignees in accordance with the terms of this assignment.

Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patents to Assignees.

Each of the undersigned hereby authorizes the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

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Attorney Docket No.: 0260419

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignees any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, reexamination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignees to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this	18 ⁴	day of TEPRONE(_, 20_[
•	N.	Rep. di	
	MUE	BASIR KAPADIA	
IN TESTIMONY WHEREOF, I hereunto set my hand this		day of	_, 20
	FAB	IO ZUND	
IN TESTIMONY WHEREOF, I hereunto set my hand this	·	day of	, 20
· · · · · · · · · · · · · · · · · · ·	ROB	ERT SUMNER	

Attorney Docket No.: 0260419

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IN TESTIMONY WHEREOF, I hereunto set my h	and thisday of	, 20
	MUBBASIR KAPADIA	<u> </u>
IN TESTIMONY WHEREOF, I hereunto set my ha	and this <u>13</u> day of <u>Februar</u>	<u>y</u> , 2015_
	- Film	
	FABIO ZUND	
N TESTIMONY WHEREOF, I hereunto set my ha	and this 19 day of 1765	, 20 <u>i S</u>
		<i>y</i>
	ROBERT SUMPER	

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