

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3237784

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| INDOORGO NAVIGATION SYSTEMS LTD. | 01/12/2015 |
| RECEIVING PARTY DATA | |
| Name: | ARIEL-UNIVERSITY RESEARCH AND DEVELOPMENT COMPANY LTD. |
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| City: | ARIEL |
| State/Country: | ISRAEL |
| Postal Code: | 4070000 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 14418106 |
| CORRESPONDENCE DATA | |
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| NAME OF SUBMITTER: | JASON H. ROSENBLUM |
| SIGNATURE: | /Jason H. Rosenblum/ |
| DATE SIGNED: | 02/24/2015 |
| Total Attachments: 1 | |
| source=61476 Executed Assignment INdoorGO to Ariel University#page1.tif | |

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

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|---|
| INDOORGO NAVIGATION SYSTEMS LTD. |
| 28 Haim Levanon Street |
| 69975 Tel-Aviv |
| Israel |

hereby sell(s), assign(s) and transfer(s) to:

| |
|---|
| ARIEL-UNIVERSITY RESEARCH AND DEVELOPMENT COMPANY LTD. |
| Kiryat HaMada |
| P.O. Box 3 |
| 4070000 Ariel |
| Israel |

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

NAVIGATION METHOD AND DEVICE

described and claimed in the following Patent Application:

PCT/IB2013/056267
International Filing Date 30 July 2013

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the right to claim priority under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

ASSIGNOR

ASSIGNEE

**INDOORGO NAVIGATION
SYSTEMS LTD.**

**ARIEL-UNIVERSITY RESEARCH
AND DEVELOPMENT COMPANY
LTD.**

Signature : 

Signature : 

Name : Larry Loev

Name : Larry Loev

Capacity : CEO

Capacity : Larry Loev

Date : INDOORGO
NAVIGATION SYSTEMS LTD

Date : CEO
Ariel-University R&D Company Ltd.

12 Jan 2015

8 Jan 2015

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