

## PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	SCIENTIFIC TARGETING LLC	03/05/2013
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	HUMANTELLIGENCE INC.	
<b>Street Address:</b>	1521 ALTON ROAD	
<b>Internal Address:</b>	#109	
<b>City:</b>	MIAMI BEACH	
<b>State/Country:</b>	FLORIDA	
<b>Postal Code:</b>	33139	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Patent Number:	8392252
<b>CORRESPONDENCE DATA</b>		
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<b>NAME OF SUBMITTER:</b>	MARC E. HANKIN	
<b>SIGNATURE:</b>	/Marc E. Hankin/	
<b>DATE SIGNED:</b>	02/24/2015	
<b>Total Attachments: 2</b>		
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## ASSIGNMENT

THIS ASSIGNMENT is made and entered effective as of March 5, 2013.

WHEREAS, SCIENTIFIC TARGETING LLC, a Delaware limited liability company located at 4712 Admiralty Way, Suite 530, Marina Del Rey, CA 90292 (hereinafter referred to as "Assignor") is the record owner of the invention as disclosed and claimed in the U.S. Patent No. 8,392,252, issued on March 5, 2013, for new and useful SCIENTIFIC TARGETING FOR ADVERTISEMENT AND CONTENT SELECTION, DISTRIBUTION, AND CREATION;

WHEREAS, HUMANTELLIGENCE INC., a Delaware Corporation, with an address at 1521 Alton Road #109, Miami Beach, FL 33139 (hereinafter referred to as "Assignee"), desires to acquire by formal, recordable assignment, the entire right, title, and interest in and to the invention, the application(s), and any Letters Patent(s) that might be granted for the invention in the United States and throughout the world; including any and all divisional, continuation, continuation-in-part, reexamination or reissue applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, and transferred, and by these present does hereby sell, assign, and transfer, unto Assignee, the entire right, title, and interest in and to the invention, the application(s), and any Patent(s) that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign Patent applications any priority rights to which such applications are entitled, pursuant to international conventions, treaties, or otherwise, including the right to sue for any and all past infringement(s) of any or all of the foregoing Patent(s).

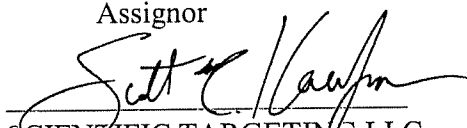
Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, it and its legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing, or enforcing Letters Patents in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application(s), and any Letters Patent(s) granted for the invention in the United States and throughout the world. In addition, Assignor does hereby make, constitute, and appoint Assignee, or any officer or agent of Assignee, as Assignor's true and lawful attorney-in-fact, with power of substitution, to enforce every such contract, permit, license, claim, demand, or right, with respect to the Assigned invention, application(s), and any Patent(s) granted for the invention in the United States and throughout the world, and to do any and all things necessary to be done as fully and effectually as Assignor might or could do, and hereby ratifies all that said attorney-in-fact shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable.

Assignor represents and warrants that it has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment. Assignor further represents and warrants that it does not know of any improvements to the invention, other than what has been disclosed in the Assigned Patent and/or has been communicated to the patent attorney(s) in prosecuting said Assigned Patent. Assignor has not filed any patent applications relating in any way to the Assigned Patent, other than what has been disclosed in said Assigned Patent, and agrees not to do so.


Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patents granted for the invention, whether on the applications or on any subsequently filed division, continuation, continuation-in-part, or reissue application, to Assignee, or its successors or assigns, as the assignee of the entire interest in the invention.

IN WITNESS WHEREOF, and intending to bind itself, its heirs, and assigns, Assignor has executed this Assignment.

Assignor

  
SCIENTIFIC TARGETING LLC  
By: Scott M. Kaufman  
Title: Managing Member/CEO

Assignee

  
HUMANTELLIGENCE, INC.  
By: JONATHAN L. JACOBS  
Title: CHAIRMAN