PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3240809

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MATTHEW D. NORDSTROM	02/17/2015

RECEIVING PARTY DATA

Name:	NIKE, INC.
Street Address:	ONE BOWERMAN DRIVE
City:	BEAVERTON
State/Country:	OREGON
Postal Code:	97005-6453

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14535958

CORRESPONDENCE DATA

Fax Number: (816)421-5547

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 816-474-6550

Email: TQUICK@SHB.COM

Correspondent Name: SHOOK, HARDY & BACON L.L.P. (NIKE, INC.)
Address Line 1: INTELLECTUAL PROPERTY DEPARTMENT

Address Line 2: 2555 GRAND BLVD.

Address Line 4: KANSAS CITY, MISSOURI 64108-2613

ATTORNEY DOCKET NUMBER:	NIKE.222032	
NAME OF SUBMITTER:	CORY W. FISHER	
SIGNATURE:	/Cory W. Fisher/	
DATE SIGNED:	02/25/2015	

Total Attachments: 2

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PATENT 503194192 REEL: 035027 FRAME: 0672

CONFIRMATION/ASSIGNMENT

This agreement ("CONFIRMATION/ASSIGNMENT") is made and entered into by and between the following person(s), Matthew D. Nordstrom (individually and/or collectively, ("ASSIGNOR"), and NIKE, Inc., an Oregon corporation having a place of business at One Bowerman Drive, Beaverton, Oregon USA 97005-6453 ("ASSIGNEE").

ASSIGNOR has invented subject matter ("INVENTION") disclosed and/or claimed in a U.S. patent application titled "Apparel For Physiological Telemetry During Athletics" ("APPLICATION"). To the extent not already included below, ASSIGNOR authorizes and requests ASSIGNEE and its successors and assigns (collectively, "ASSIGNEE ENTITY") and authorized legal representatives, including but not limited to Shook, Hardy & Bacon L.L.P., 2555 Grand Blvd., Kansas City, Missouri 64108, to insert any of the following additional information relating to the APPLICATION when known:

U.S. App. No.:

14/535,958

Filing Date:

November 7, 2014

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR confirms that ASSIGNOR did (under the law of the jurisdiction(s) where the INVENTION was conceived, reduced to practice and/or made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with ASSIGNEE) sell, assign and transfer, or else ASSIGNOR now does sell, assign and transfer to ASSIGNEE ENTITY, the full, exclusive and worldwide right: (a) in and to the INVENTION, (b) in and to the APPLICATION, its predecessor, continuing and counterpart applications everywhere in the world, and (c) in and to any Patents, Utility Models, Industrial Models, Petty Patents, Design Patents, Design Registrations, Industrial Designs, Unregistered Design Rights, Copyrights, and legal equivalents, reissues, extensions and renewals thereof everywhere in the world which may be granted for the INVENTION, including but not limited to the right to claim priority to and from any of the above, and the right to sue for past damages for any of the above ((a)-(c) collectively, "PROPERTIES").

ASSIGNOR agrees that ASSIGNEE ENTITY may apply for and/or receive PROPERTIES in its own name. ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office and/or any other proper officer or agency of any jurisdiction to record the CONFIRMATION/ASSIGNMENT and issue PROPERTIES to ASSIGNEE ENTITY.

ASSIGNOR warrants and covenants that ASSIGNOR either had or does have the full right to convey the entire interest herein assigned at the time of the sale, assignment and/or

PATENT REEL: 035027 FRAME: 0673 transfer. ASSIGNOR warrants and covenants that ASSIGNOR has not executed and will not execute any conflicting sale, assignment and/or transfer.

ASSIGNOR agrees to communicate to ASSIGNEE ENTITY and its authorized legal representatives any facts known to ASSIGNOR respecting the INVENTION, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to the INVENTION, sign all lawful documents which ASSIGNEE ENTITY and its authorized legal representatives shall consider desirable for aiding in securing and maintaining proper protection for the INVENTION and to testify in any judicial and/or administrative proceeding and generally do everything possible to aid ASSIGNEE ENTITY and its authorized legal representatives to obtain and enforce the PROPERTIES.

ASSIGNOR accepts the terms and conditions of the CONFIRMATION/ASSIGNMENT:

Date Matthew D. Nordstrom

ASSIGNEE accepts the terms and conditions of the CONFIRMATION/ASSIGNMENT:

Attorney-in-Fact NIKE, Inc.