503184927 02/18/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3231544

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
OLIVER JAMES BOULTON	11/21/2014
RICARDO CARVAJAL	11/21/2014

RECEIVING PARTY DATA

Name:	MONDELEZ UK R&D LIMITED
Street Address:	PO BOX 12, BOURNVILLE LANE
Internal Address:	BOURNVILLE
City:	BIRMINGHAM
State/Country:	UNITED KINGDOM
Postal Code:	B30 2LU

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29517052	

CORRESPONDENCE DATA

Fax Number: (312)577-7007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-7000

Email: Idelao@fitcheven.com **Correspondent Name:** JON A. BIRMINGHAM

Address Line 1: FITCH, EVEN, TABIN & FLANNERY LLP Address Line 2: 120 SOUTH LA SALLE STREET, SUITE 1600

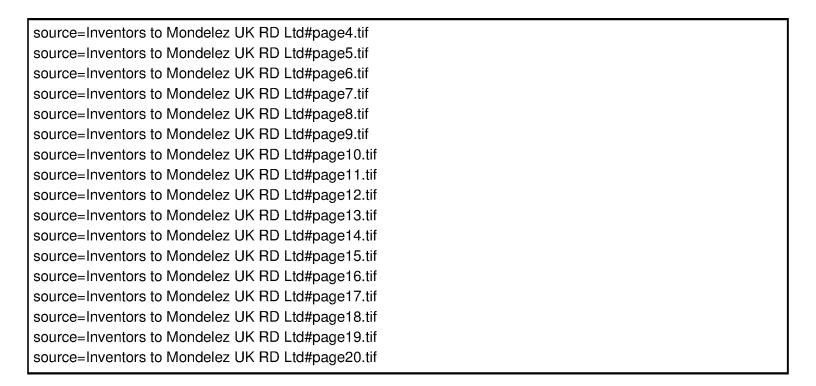
Address Line 4: CHICAGO, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	20203-134440-US
NAME OF SUBMITTER:	JON A. BIRMINGHAM
SIGNATURE:	/Jon A. Birmingham/
DATE SIGNED:	02/18/2015

Total Attachments: 20

source=Inventors to Mondelez UK RD Ltd#page1.tif source=Inventors to Mondelez UK RD Ltd#page2.tif source=Inventors to Mondelez UK RD Ltd#page3.tif

PATENT REEL: 035034 FRAME: 0830 503184927



PATENT REEL: 035034 FRAME: 0831

Wavenber 21th 2014

- (1) OLIVER JAMES BOULTON
 - (2) RICARDO CARVAJAL

- and -

(3) MONDELEZ UK R&D LIMITED

ASSIGNMENT OF DESIGN RIGHTS

Marks & Clerk Solicitors LLP 90 Long Acre London WC2E 9RA

Ref: GBH/MCS1/5

32699018-1-FBAZANT

PATENT REEL: 035034 FRAME: 0832 THIS DEED OF ASSIGNMENT is made the _______ day of November 2014 and agreed between the parties to be effective as of 10 September 2014.

BETWEEN

- (1) OLIVER JAMES BOULTON, of Bournville Lane, Birmingham, West Midlands B30 2LU, United Kingdom; and
- (2) RICARDO CARVAJAL, of Bournville Place, Bournville Lane, Birmingham, West Midlands B30 2LU, United Kingdom

(together the "Assignors")

(3) MONDELEZ UK R&D LIMITED, a company incorporated in England and Wales (Company No. 3841804) whose registered office is situated at PO Box 12, Bournville Lane, Bournville, Birmingham B30 2LU, United Kingdom (the "Assignee").

RECITALS

- (A) The Assignors are the designers of certain designs (the "Designs"), copies of which are contained in Schedule 1 to this Assignment for the purposes of identification.
- (B) The Assignors are employed by the Assignee and the Designs were made in the course of the Assignors' employment with the Assignee.
- (C) To the extent that the Assignors hold any rights in the Designs, they wish to assign them to the Assignee upon the terms and conditions set out below and the Assignee wishes to accept such assignment.

OPERATIVE PROVISIONS

- 1. In consideration of the sum of Ten Pounds Sterling (£10) paid by the Assignee to the Assignors (the receipt and sufficiency of which the Assignors hereby acknowledge) the Assignors HEREBY ASSIGN unto the Assignee all such right, title and interest as the Assignors may have in:
 - (a) the Designs and the full and exclusive benefit thereof and all rights privileges and advantages appertaining thereto;

- the unregistered design rights subsisting in the Designs throughout the world (including, for example, UK design rights and unregistered Community Designs);
- (c) all registrations and all applications for registration made anywhere in the world in respect of the Designs;
- (d) the right to apply for registered designs in any and all countries of the world in respect of all and any part of the Designs;
- the right to claim priority in respect of any application for registration made anywhere in the world in respect of the Designs;
- (f) the copyright and rights in the nature of copyright in the Designs throughout the world for the full term of the copyright therein and all renewals and extensions of such rights:
- (g) the right to take all such proceedings as may be necessary for the recovery of damages and other forms of relief in respect of all infringements of the property and rights in the Designs hereby assigned whether taking place before or after the date of this Assignment.

TO HOLD unto the Assignee absolutely.

- To the extent they have not already done so, the Assignors shall immediately following the execution of this Assignment provide to the Assignee the documentation first recording the Designs.
- The Assignors undertake that they will not without the consent of the Assignee publish or disclose any particulars of the Designs to any person.
- 4. The Assignors hereby waive all their moral rights arising in connection with the Designs insofar as they may lawfully do so.
- The Assignors hereby severally covenant with the Assignee that they shall execute such further documents and do such further acts as may be required by the Assignee

to enable the Assignee (or its nominee) to enjoy the full benefit of the property and rights hereby assigned.

6. The Assignors further severally covenant with the Assignee that at the request and expense of the Assignee they shall provide all such assistance as the Assignee may reasonably require in connection with any proceedings concerning the Designs, including the disclosure of relevant documents and materials and the provision of oral and written testimony.

This Assignment shall be governed by and construed in accordance with English law and shall be subject to the non-exclusive jurisdiction of the English courts.

IN WITNESS of which this Assignment has been executed as a Deed and delivered the date and year first above written.

SCHEDULE 1

Copies of the Designs

Mondelēz / Anaqua project reference	Title	M&C Reference	Description	
81537560	Smashables Design	DB147963EMA	"Pocket I", grey-scale	
Mondelēz / Anaqua filing reference	RCD No.	Filing Date		
81548345	002536425-0001	11 Sept. 2014	an an eage	
including the following	representations:			
Mondelëz / Anaqua project reference	Title	M&C Reference	Description	
81537560	Smashables Design	DB147963EM <u>B</u>	"Pocket II" grey-scale	
Mondelēz / Anaqua filing reference	RCD No.	Filing Date		
81548345	002536425-0002	11 Sept. 2014		
including the following	representations:			

Mondelēz / Anaqua project reference	Title	M&C Reference	Description	
81537560	Smashables Design	DB147963EM <u>C</u>	"Pocket I", black & white	
Mondelëz / Anaqua filing reference	RCD No.	Filling Date		
81548345	002536425-0003	11 Sept. 2014		
including the following	representations:			
WAYALAW ; SE SE LANAL				
Mondelēz / Anaqua project reference	Title	M&C Reference	Description	
81537560	Smashables Design	DB147963EMD	"Pocket II", black & white	
Mondelēz / Anaqua filing reference	RCD No.	Filling Date		
81548345	002536425-0004	11 Sept. 2014		
including the following	representations:			
	T N N M M T	808		

Mondelēz / Anaqua project reference	Title	M&C Referen	ce Description	
81537560	Smashables Desig	n DB147963EM	≟ "ANZ", grey-scale	
Mondelēz / Anaqua filing reference	RCD No.	Filing Date		
81548345	002536425-0005	11 Sept. 2014		
including the following	representations:			
Mondelēz / Anaqua project reference	Title	M&C Referen	ce Description	
81537560	Smashables Desig	n DB147963EM	E "DE", grey-scale	
Mondelēz / Anaqua filing reference	RCD No.	Filing Date		
81548345	002536425-0006	11 Sept. 2014		
including the following	representations:	······································		

Mondelēz / Anaqua project reference	Title	M&C Reference	Description	
81537560	Smashables Design	DB147963EM <u>G</u>	"UK", grey-scale	
Mondelēz / Anaqua filing reference	RCD No.	Filing Date		
81548345	002536425-0007	11 Sept. 2014	***************************************	
including the following	representations:	***************************************	.,,	
Mondelēz / Anaqua project reference	Title	M&C Reference	Description	
81537560	Smashables Design	DB147963EM <u>H</u>	"ANZ", black & white	
Mondelēz / Anaqua filing reference	RCD No.	Filing Date		
81548345	002536425-0008	11 Sept. 2014		
including the following	representations:			

Title	M&C Reference	Description		
Smashables Design	DB147963EM <u>I</u>	"DE", black & white		
RCD No.	Filing Date			
002536425-0009	11 Sept. 2014	:		
representations:		**************************************		
Title	M&C Reference	Description		
Smashables Design	DB147963EM <u>J</u>	"UK", black & white		
RCD No.	Filing Date			
002536425-0010	11 Sept. 2014			
representations:	::	<u></u>		
	Smashables Design RCD No. 002536425-0009 representations: Title Smashables Design RCD No. 002536425-0010 representations:	Smashables Design DB147963EMI RCD No. Filing Date 11 Sept. 2014 Title M&C Reference Smashables Design DB147963EMJ RCD No. Filing Date 002536425-0010 11 Sept. 2014 representations:		

SIGNED as a deed by OLIVER JAMES BOULTON)
In the presence of:
Signature of witness: 444
Full name of witness: LYNN SOLUTON:
Address of witness: 101 COELOE RD, ACSORE
CHESTILE ST7 ZJE
Occupation of witness:
SIGNED as a deed by RICARDO CARVAJAL }
In the presence of:
Signature of witness:
Full name of witness: SMUK ME KER.
Address of witness: 34 BOURY/ULE CANE
S30, 2 LV B I RUILLA BAM Occupation of witness: SCIE VIIST
SIGNED as a deed by (MONDELEZ UK R&D LIMITED (
Full name: Director
In the presence of:
Signature of witness:
Full name of witness:
Address of witness:
επαντρομικέ του του τρομου τρουμου κατορικών διακτρό διακτρό είναι κατορία. :
Occupation of witness:

- (1) OLIVER JAMES BOULTON
 - (2) RICARDO CARVAJAL

- and -

(3) MONDELEZ UK R&D LIMITED

ASSIGNMENT OF DESIGN RIGHTS

Marks & Clerk Solicitors LLP 90 Long Acre London WC2E 9RA

Ref: GBH/MCS1/5

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- (2) RICARDO CARVAJAL, of Bournville Place, Bournville Lane, Birmingham, West Midlands B30 2LU, United Kingdom

(together the "Assignors")

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 - the Designs and the full and exclusive benefit thereof and all rights privileges and advantages appertaining thereto;

- (b) the unregistered design rights subsisting in the Designs throughout the world (including, for example, UK design rights and unregistered Community Designs);
- (c) all registrations and all applications for registration made anywhere in the world in respect of the Designs;
- (d) the right to apply for registered designs in any and all countries of the world in respect of all and any part of the Designs;
- the right to claim priority in respect of any application for registration made anywhere in the world in respect of the Designs;
- (f) the copyright and rights in the nature of copyright in the Designs throughout the world for the full term of the copyright therein and all renewals and extensions of such rights;
- (g) the right to take all such proceedings as may be necessary for the recovery of damages and other forms of relief in respect of all infringements of the property and rights in the Designs hereby assigned whether taking place before or after the date of this Assignment.

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81537560	Smashables Design	DB147963EM <u>A</u>	"Pocket I", grey-scale		
Mondelēz / Anaqua filing reference	RCD No.	Filing Date			
81548345	002536425-0001	11 Sept, 2014			
including the following	representations:				
Mondelēz / Anaqua project reference	Title	M&C Reference	Description		
81537560	Smashables Design	DB147963EM <u>B</u>	"Pocket II" grey-scale		
Mondelēz / Anaqua filing reference	RCD No.	Filing Date			
81548345	002536425-0002	11 Sept. 2014			
including the following	representations:				

Mondelëz / Anaqua project reference	Title	M&C Reference	Description
81537560	Smashables Design	DB147963EM <u>C</u>	"Pocket I", black & white
Mondelēz / Anaqua filing reference	RCD No.	Filing Date	
81548345	002536425-0003	11 Sept. 2014	
including the following	representations:		
Mondelēz / Anaqua project reference	Title	M&C Reference	Description
81537560	Smashables Design	DB147963EM <u>D</u>	"Pocket II", black & white
Mondelëz / Anaqua filing reference	RCD No.	Filing Date	
81548345	002536425-0004	11 Sept. 2014	
including the following	representations:		

Mondelēz / Anaqua project reference	Title	M&C Reference	Description
81537560	Smashables Design	DB147963EM <u>E</u>	"ANZ", grey-scale
Mondelēz / Anaqua filing reference	RCD No.	Filing Date	
81548345	002536425-0005	11 Sept. 2014	
including the following	representations:		
Mondelēz / Anaqua project reference	Title	M&C Reference	Description
81537560	Smashables Design	DB147963EM <u>F</u>	"DE", grey-scale
Mondelēz / Anaqua filing reference	RCD No.	Filing Date	
81548345	002536425-0006	11 Sept. 2014	
including the following	representations:	* 13 - 4 ²² -3 ₂ - 12 ² -3 ₂	

Mondelēz / Anaqua project reference	Title	M&C Reference	Description
81537560	Smashables Design	DB147963EM <u>G</u>	"UK", grey-scale
Mondelëz / Anaqua filing reference	RCD No.	Filing Date	
81548345	002536425-0007	11 Sept. 2014	
ncluding the following	representations:		
Mondelêz / Anaqua project reference	Title	M&C Reference	Description
81537560	Smashables Design	DB147963EM <u>H</u>	"ANZ", black & white
Mondelëz / Anaqua filing reference	RCD No.	Filing Date	
81548345	002536425-0008	11 Sept. 2014	
including the following	representations:		
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Smashables Design	DB147963EM <u>I</u>	"DE", black & white
RCD No.	Filing Date	
002536425-0009	11 Sept. 2014	
representations:		
Title	M&C Reference	Description
Smashables Design	DB147963EMJ	"UK", black & white
RCD No.	Filing Date	
002536425-0010	11 Sept. 2014	
epresentations:	santa (m. 1884) M	<u>*************************************</u>
	RCD No. 002536425-0009 representations: Title Smashables Design RCD No.	RCD No. Filing Date 002536425-0009 11 Sept. 2014 representations: Title M&C Reference Smashables Design DB147963EMJ RCD No. Filing Date 002536425-0010 11 Sept. 2014

OLIVER JAMES BOULTON)
In the presence of
Signature of witness:
Full name of witness:
Address of witness:
waste state out to state of the
Occupation of witness:
SIGNED as a deed by) RICARDO CARVAJAL)
In the presence of:
Signature of witness:
Full name of witness:
Address of witness:
grapes of the state of the stat
Occupation of witness:
SIGNED as a deed by MONDELEZ UK R&D LIMITED acting by Full name: Director
In the presence of:
Signature of witness:SOSY////
Full name of witness:Stransin Stransin Str
Address of witness:
Occupation of witness: 1878-75-7, 7000000000, 4000000000000000000000000