

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3243489

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
YING VICTOR ZHANG	02/24/2015
RECEIVING PARTY DATA	
Name:	VCE COMPANY, LLC
Street Address:	1500 N. GREENVILLE AVENUE
Internal Address:	SUITE 1100
City:	RICHARDSON
State/Country:	TEXAS
Postal Code:	75081
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14631218
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	jjones@jwth.com
Correspondent Name:	KIRBY A. TURNER
Address Line 1:	3100 TOWER BOULEVARD
Address Line 2:	SUITE 1200, UNIVERSITY TOWER
Address Line 4:	DURHAM, NORTH CAROLINA 27707
ATTORNEY DOCKET NUMBER:	3065/23
NAME OF SUBMITTER:	KIRBY A. TURNER
SIGNATURE:	/Kirby A. Turner/
DATE SIGNED:	02/26/2015
Total Attachments: 2	
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source=3065_23_Assignment#page2.tif	

ASSIGNMENT

WHEREAS, I, **Ying Victor Zhang** of Plano, Texas (hereinafter "Assignor"), have invented certain new and useful improvements in METHODS, SYSTEMS, AND COMPUTER READABLE MEDIUMS FOR SHARING USER ACTIVITY DATA (hereinafter "Invention") for which application for a U.S. Patent was made on February 25, 2015 as Serial No. 14/631,218 (hereinafter "Application"). Assignor hereby authorizes Jenkins, Wilson, Taylor & Hunt, P.A. to insert the filing date and Serial No. above.

AND, WHEREAS, VCE Company, LLC, a corporation duly organized and existing under the laws of Texas, having its principal office and place of business at 1500 N. Greenville Avenue, Suite 1100, Richardson, Texas 75081, (hereinafter "Assignee"), is desirous of acquiring an interest therein.

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold and by these presents does hereby sell, assign, transfer and convey unto the Assignee, its successors and assigns, his entire right, title and interest in and to the Invention and Application, and in and to any and all foreign patent applications filed on the Invention, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues thereof which may be granted therefor or thereon (hereinafter, "Patents"), for the full end of the term for which said Letters Patent may be granted, together with his right to claim the priority of the Application in all countries in accordance with the Paris Convention, the Patent Cooperation Treaty, or other agreement or national law under which priority can be claimed, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made. It is expressly agreed by both Assignor and Assignee that this Assignment fully conveys and

transfers from Assignor to Assignee the right to sue for any and all patent infringement occurring prior to the date of this Assignment.

Assignor hereby requests that said Letters Patent be issued in accordance with this Assignment.

Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, Assignor possesses the unencumbered right and authority to make this Assignment.

Assignor further covenants and agrees, and likewise bind his heirs, legal representatives and assigns, to promptly communicate to said Assignee or its representatives any facts known to him relating to the Invention, to testify and/or assist as requested by the Assignee in any interference or legal proceedings involving the Application, Patents, or Invention, including cooperating in any enforcement proceedings involving the Application, Patents, or Invention, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors and assigns to secure patent or similar protection for the Invention in all countries and to vest in the Assignee complete title to the Invention and Letters Patent, without further compensation, but at the expense of said Assignee, its successors, assigns and other legal representatives.

Executed this 24th day of February 2015.

/Ying Victor Zhang/
Ying Victor Zhang

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