PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALLYSON PHILLIPS	02/25/2015

RECEIVING PARTY DATA

Name:	ALW HOLDINGS LLC	
Street Address:	2400 HISTORIC DECATUR 107-126	
City:	SAN DIEGO	
State/Country:	CALIFORNIA	
Postal Code:	92106	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	8418877

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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NAME OF SUBMITTER:	ALLYSON PHILLIPS	
SIGNATURE:	/Allyson Phillips/	
DATE SIGNED:	02/27/2015	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 1

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PATENT 503198887 REEL: 035055 FRAME: 0713

ASSIGNMENT OF RIGHTS - PATENT ISSUED

Allyson L. Phillips ("Assignor") is owner of U.S. Patent Number: US 8418877 B2, dated April 16, 2013, titled Toddler Cup with Angled Partition (the "Patent"). ALW Holdings LLC ("Assignee") desires to acquire rights in and to the Patent.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of her right, title and interest in the invention and Patent to Assignee for the entire term of the Patent and any reissues or extensions and for the entire terms of any patents, reissues or extensions that may issue from foreign applications, divisions, continuations in whole or part or substitute applications filed claiming the benefit of the Patent. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the patent rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patent and any and all applications and registrations for the invention in any and all countries.

Date: 2/25/15

Assignor Signature

Allyson Phillips
Print Name

San Diego, CA 92106

PATENT REEL: 035055 FRAME: 0714

RECORDED: 02/27/2015