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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MICHELE COVELL	12/11/2014
MEI HAN	12/11/2014
SAURABH MATHUR	02/14/2015
SHUMEET BALUJA	12/11/2014
VIVEK KWATRA	12/12/2014

RECEIVING PARTY DATA

Name:	GOOGLE, INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
Internal Address:	BUILDING 41	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14208352

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	CKET NUMBER: 24207-26365/US	
NAME OF SUBMITTER:	R: RAJENDRA B. PANWAR, REG NO: 63,165	
SIGNATURE:	/Rajendra B. Panwar/	
DATE SIGNED:	03/02/2015	

Total Attachments: 2

PATENT REEL: 035063 FRAME: 0665

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> PATENT REEL: 035063 FRAME: 0666

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Google, Inc.**, a Delaware Corporation, having a place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, CA 94043 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):
- Application No. 14/208,352, entitled "Models For Predicting Similarity
 Between Exemplars," filed on March 13, 2014, is a continuation of U.S. Patent
 Application No: 13/100,872
 Application No: 13/100,872
 Fatent No. 13/10,872, filed on May 4, 2011, which claims priority from a provision application filed on August 9, 2010, now bearing U.S. Application No. 61/372,079.
 - 2. The entire worldwide right, title, and interest in and to:
 (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto that have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) that may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

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24207/26365/DOCS/3144844.1

Title:

Models For Predicting Similarity Between Exemplars

Filed: Application No.:

March 13, 2014 14/208,352

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office or other authority for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
MCCCAN Rechelol Charel (Chy. 11, 2014)	Dec 11, 2014
Michele Covell	
Name and Signature	Date of Signature
Mer Jean No Hair (Ded 1) 2014)	Dec 11, 2014
Mei Han	
Name and Signature	Date of Signature
Sanady Rang (Fee pt. 2005)	Feb 14, 2015
Saurabh Mathur	
Name and Signature	Date of Signature
Shurrest talk (8 (Dec 13, 2034)	Dec 11, 2014
Shumeet Baluja	
Name and Signature	Date of Signature
Vysk Zosen (Fac. 17. 2014)	Dec 12, 2014
Vivek Kwatra	**************************************

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C Document Integrity Verified

RECORDED: 03/02/2015

REEL: 035063 FRAME: 0668