

<b>PATENT ASSIGNMENT COVER SHEET</b>
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EPAS ID: PAT3248095

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JACKEL TRADE MARKS PTY LTD	02/25/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	JACKEL INTERNATIONAL LIMITED
<b>Street Address:</b>	NORTHUMBERLAND BUSINESS PARK WEST
<b>City:</b>	CRAMLINGTON, NORTHUMBERLAND
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	NE23 7RH
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	D713201
<b>Patent Number:</b>	D718089
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(616)975-5505
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	COR01 A-135
<b>NAME OF SUBMITTER:</b>	DONALD S. GARDNER
<b>SIGNATURE:</b>	/dsg/
<b>DATE SIGNED:</b>	03/03/2015
<b>Total Attachments: 2</b>	
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## ASSIGNMENT

WHEREAS, Jackel Trade Marks Pty Ltd, an Australian company limited by shares, having a place of business at 3 Kara Crescent, Bayview, Australia NSW 2104, (hereinafter referred to as Assignor), has previously acquired the entire right, title and interest in and to certain new and useful improvements in the inventions and United States design patents as follows:

- 1) United States Design Patent No. D713,201, entitled CUP, issued September 16, 2014
- 2) United States Design Patent No. D718,089, entitled CUP, issued November 25, 2014

WHEREAS, Jackel International Limited, a company incorporated in England and Wales having Registration No. 01894022, having a place of business at Northumberland Business Park West, Cramlington, Northumberland, NE23 7RH, United Kingdom, (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and in and to any Letters Patent that may be or have been granted therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable considerations, Assignor hereby sells, assigns and transfers unto said Assignee the full and exclusive right, title and interest in and to the said inventions in the United States and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be or have been granted therefore in the United States and in any and all foreign countries including those design patents set forth above, and in and to any and all divisions, reissues, continuations, continuations-in-part, and extensions thereof including the full right to claim for any such applications the benefits of the International Convention, together with the right to recover damages for any and all past infringement thereof, as well as any and all rights under any causes of action having accrued heretofore with respect to the said inventions and Letters Patent in the United States, its territories, and in any and all foreign countries.

Assignor hereby authorizes and requests the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said Assignee as the owner of the entire right, title and interest in and to the same, for the sole use and behoof of said Assignee, its successors and assigns.

FURTHER, Assignor agrees to communicate to said Assignee or its representatives any facts known to Assignor respecting said inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitution, renewal, and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to

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said Assignee, make all rightful oaths and generally do everything possible to aid said Assignee, its successors and assigns, to obtain and enforce proper protection for said inventions and the said Letters Patent in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, Assignor has hereunto executed this assignment on this 25<sup>th</sup> day of February 2015, by its duly authorized and legal representative.

Jackel Trade Marks Pty Ltd,  
an Australian company limited  
by shares

Witness:

Suzanne Hawari  
Suzanne Hawari

By: [Signature]

Name S. J. ARCHER

Title SOLE DIRECTOR

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