503203331 03/04/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3249947

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| MARK LEE DEMPSEY | 02/26/2015 |

RECEIVING PARTY DATA

| Name: | TOMTOM SOFTWARE LIMITED | |
|-----------------|--|--|
| Street Address: | EUSTON TOWER - 20TH FLOOR, 286 EUSTON ROAD | |
| City: | LONDON | |
| State/Country: | UNITED KINGDOM | |
| Postal Code: | NW1 3AS | |

PROPERTY NUMBERS Total: 2

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29500404 |
| Application Number: | 29506575 |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

 Phone:
 603-643-0330 - 11129

 Email:
 patents@tomtom.com

Correspondent Name: TOMTOM INTERNATIONAL B.V.

Address Line 1: DE RUYTERKADE 154

Address Line 2: IP CREATION

Address Line 4: AMSTERDAM, NETHERLANDS 1011 AC

| ATTORNEY DOCKET NUMBER: | D54/US-2 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | SOFIA FERREIRA |
| SIGNATURE: | /Sofia Ferreira/ |
| DATE SIGNED: | 03/04/2015 |

Total Attachments: 3

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PATENT 503203331 REEL: 035080 FRAME: 0686

ASSIGNMENT

This Assignment is made

BETWEEN:

Mark Lee DEMPSEY, a British citizen residing at 32 Stanley Avenue, Beckenham, Kent BR3

8PX, United Kingdom; (the "Inventor")

AND:

TomTom Software Limited, a UK company of 20th Floor, Euston Tower, 286 Euston Road,

London NW1 3AS, United Kingdom;

AND:

TomTom International B.V., a Dutch corporation of De Ruijterkade, 1011AC Amsterdam,

Netherlands (the "Assignee").

WHEREAS, the Inventor is an employee of TomTom Software Limited, and during the

course of his employment has designed and invented a portable navigation device and

mount for such device for which have been filed the following applications:

European Design Application No. 002412379-0001 on 25 February 2014;

European Design Application No. 002450049-0001 on 18 April 2014;

European Design Application No. 002450058-0001 on 18 April 2014;

United States of America Patent Application No. 29/500,404 on 25 August 2014;

United States of America Patent Application No. 29/506,575 on 17 October 2014,

WHEREAS, the Assignee is desirous of acquiring all right, title, and interest in and to the

invention(s) as set forth in the above fisted applications and the applications themselves.

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PATENT REEL: 035080 FRAME: 0687 NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Inventors and TomTom Software Limited confirm any prior assignment to the Assignee and the right of the Assignee to file the aforementioned applications, and to the extent that the Inventors and/or TomTom Software Limited, as appropriate, have not already done so, agree to assign, and hereby do, sell, assign and transfer unto the Assignee and its successors in interest, the full and exclusive right, title and interest in any country of the world, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the invention(s) as described in the aforementioned applications, to the applications themselves, and all divisions, continuations, continuations-in-part, national phase applications or other applications claiming priority directly or indirectly from the aforementioned applications, and any patents, registered designs, utility models, or other similar rights which may be granted thereon, including reissues, reexaminations and extensions thereof, and all copyright and unregistered design rights throughout the world in the applications and the subject matter disclosed therein, these rights, title and interest to be held and enjoyed by the Assignee to the full end of the term for which the patents, utility models, registered designs or other similar rights, are granted and any extensions thereof as fully and entirely as the same would have been held by the Inventors and/or TomTom Software Limited, as appropriate, had this assignment not been made, and the right to sue for, and recover for past, present and future infringements of, or liabilities for, any of the rights relating to any of the applications, patents, registered designs, utility models, or other similar rights, resulting therefrom, and the copyright rights;

the Inventors and/or TomTom Software Limited, as appropriate, hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, registered design or other similar rights, and for copyright, in any country of the world including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title in and to the invention(s), the applications and patents in respect thereof, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth.

The Assignment is executed as of the date(s) given below:

Signature:

Name: Mark Lee DEMPSEY

Date:

M. Drupar

Signature:

Name: Ann Critchell-Werd

(on behalf of Tom Tom Software Ltd.)

Position: Attorney-in-fact

Date: 4 March 2015