

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3253449

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	
CONVEYING PARTY DATA		
Name		Execution Date
NJOY, INC.		03/03/2015
RECEIVING PARTY DATA		
Name:	VICTORY PARK MANAGEMENT, LLC, AS AGENT	
Street Address:	227 W. MONROE STREET, SUITE 3900	
City:	CHICAGO	
State/Country:	ILLINOIS	
Postal Code:	60606	
PROPERTY NUMBERS Total: 44		
Property Type	Number	
Application Number:	29404202	
Application Number:	13490352	
Application Number:	14193903	
Application Number:	13490365	
Application Number:	13495186	
Application Number:	13954593	
Application Number:	29440716	
Application Number:	13741109	
Application Number:	13744092	
Application Number:	13729396	
Application Number:	13974845	
Application Number:	13707378	
Application Number:	14063855	
Application Number:	29440202	
Application Number:	13744176	
Application Number:	13839233	
Application Number:	13861132	
Application Number:	29452073	
Application Number:	13896095	
Application Number:	61969650	

PATENT

Property Type	Number
Application Number:	14284194
Application Number:	14286005
Application Number:	29455721
Application Number:	29461012
Application Number:	29473424
Application Number:	61938451
Application Number:	61968855
Application Number:	61970587
Application Number:	61971340
Application Number:	29486905
Application Number:	61979236
Application Number:	14274396
Application Number:	29490493
Application Number:	29490498
Application Number:	14276547
Application Number:	62019757
Application Number:	62020068
Application Number:	62040732
Application Number:	62052096
Application Number:	62068835
Application Number:	62068837
Application Number:	62068841
Application Number:	62082806
Application Number:	62089623

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	JENNY ZHANG
SIGNATURE:	/JENNY ZHANG/
DATE SIGNED:	03/05/2015

Total Attachments: 9

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
PATENTS

United States Patent and Trademark Office

Ladies and Gentlemen:

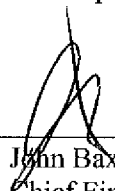
Please be advised that pursuant to the Pledge and Security Agreement dated as of March 3, 2015 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the “Agreement”) by and among the Obligors party thereto (each an “Obligor” and collectively, the “Obligors”) and Victory Park Management, LLC, as administrative agent and collateral agent (the “Agent”) for the Secured Parties referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the patents and patent applications shown on Schedule 1 attached hereto to the Agent for the ratable benefit of the Secured Parties.

The undersigned Obligor and the Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing patents and patent applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any patent or patent application.

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Very truly yours,

NJOY, INC.,
a Delaware corporation

By: 

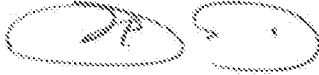
Name: John Bax

Title: Chief Financial Officer

[Signature Page to Notice of Grant of Security Interest in Patents]

Acknowledged and Accepted:

VICTORY PARK MANAGEMENT, LLC,
as the Agent



By: _____

Name: Scott R. Zemnick

Title: Authorized Signatory

Schedule 1

Patents and Patent Applications

App No	Country	Title	Filing Date	Publication No. Patent No.	Publication Date Issue Date
29/404,202	US non-provisional (design)	ELECTRONIC CIGARETTE CONTAINER	10/17/2011	US D682,090 S	05/14/2013
13/490,352	US non-provisional	ELECTRONIC CIGARETTE CONTAINER AND METHOD THEREFOR	06/06/2012	US 2013/0140200 A1 US 8,695,794 B2	06/06/2013 04/15/2014
14/193,903	US non-provisional	ELECTRONIC CIGARETTE CONTAINER AND METHOD THEREFOR	02/28/2014	US 2014/0174968 A1 ---	06/26/2014 ---
13/490,365	US non-provisional	ELECTRONIC CIGARETTE SLEEVE	06/06/2012	US 2013-0228190 A1 ---	09/05/2013 ---
13/495,186	US non-provisional	ELECTRONIC CIGARETTE CONTAINER	06/13/2012	US 2013/0248385 A1 ---	09/26/2013 ---
13/954,593	US non-provisional	ELECTRONIC CIGARETTE CONTAINER	07/30/2013	US 2013/0313139 A1 US 8,794,434 B2	11/28/2013 08/05/2014
2,836,668	CA	ELECTRONIC CIGARETTE CONTAINER	11/19/2013 (in CA)	CA 2836668 A1 ---	09/26/2013 ---
13763505.8	EP	ELECTRONIC CIGARETTE CONTAINER	11/29/2013 (in EP)	EP 2712350 A1 ---	04/02/2014 ---
201380002009. X	CN	ELECTRONIC CIGARETTE CONTAINER	12/31/2013 (in CN)	CN 103764518 A ---	04/30/2014 ---
10-2013- 7034441	KR	ELECTRONIC CIGARETTE CONTAINER	12/26/2013 (in KR)	KR 20140018401 A ---	02/12/2014 ---
29/440,716	US non-provisional (design)	ELECTRONIC CIGARETTE CONTAINER	12/26/2012		
13/741,109	US non-provisional	ELECTRONIC CIGARETTE HAVING A PAPER LABEL	01/14/2013	US 2013/0284190 A1 US 8,905,040 B2	10/31/2013 12/09/2014
13/744,092	US non-provisional	ELECTRONIC CIGARETTE HAVING A FLEXIBLE AND SOFT CONFIGURATION	01/17/2013	US 2013/0284191 A1 US 8,875,715 B2	10/31/2013 11/04/2014
13/729,396	US non-provisional	ELECTRONIC CIGARETTE CONFIGURED TO SIMULATE THE NATURAL BURN OF A TRADITIONAL CIGARETTE	12/28/2012	--- US 8,539,959 B1	--- 09/24/2013

App No	Country	Title	Filing Date	Publication No. Patent No.	Publication Date Issue Date
13/974,845	US non-provisional	ELECTRONIC CIGARETTE CONFIGURED TO SIMULATE THE NATURAL BURN OF A TRADITIONAL CIGARETTE	08/23/2013	US 2013/0333712 A1 US 8,931,492 B2	12/19/2013 01/13/2015
2,836,292	CA	ELECTRONIC CIGARETTE CONFIGURED TO SIMULATE THE NATURAL BURN OF A TRADITIONAL CIGARETTE	11/14/2013 (in CA)	CA 2836292 A1 ---	09/26/2013 ---
12871919.2	EP	ELECTRONIC CIGARETTE CONFIGURED TO SIMULATE THE NATURAL BURN OF A TRADITIONAL CIGARETTE	11/29/2013 (in EP)	EP 2712322 A1 ---	04/03/2014 ---
201280032987. 4	CN	ELECTRONIC CIGARETTE CONFIGURED TO SIMULATE THE NATURAL BURN OF A TRADITIONAL CIGARETTE	12/31/2013 (in CN)	CN 103764211 A ---	04/30/2014 ---
10-2013- 7035083	KR	ELECTRONIC CIGARETTE CONFIGURED TO SIMULATE THE NATURAL BURN OF A TRADITIONAL CIGARETTE	12/31/2013 (in KR)	KR 20140063532 A ---	05/27/2014 ---
13/707,378	US non-provisional	COMBINATION BOX AND DISPLAY UNIT	12/06/2012	US 2013/0277270 A1 US 8,596,460 B2	10/24/2013 12/03/2013
14/063,855	US non-provisional	COMBINATION BOX AND DISPLAY UNIT	10/25/2013	US 2014/0048444 A1 ---	02/20/2014 ---
2,838,754	CA	COMBINATION BOX AND DISPLAY UNIT	12/06/2013 (in CA)	CA 2838754 A1 ---	09/26/2013 ---
201380002011. 7	CN	COMBINATION BOX AND DISPLAY UNIT	12/31/2013 (in CN)	CN 103796924 A ---	05/14/2014 ---
13764400.1	EP	COMBINATION BOX AND DISPLAY UNIT	12/13/2013 (in EP)	EP 2726381 A1 ---	05/07/2014 ---
10-2013- 7034439	KR	COMBINATION BOX AND DISPLAY UNIT	12/26/2013 (in KR)	KR 20140024435 A ---	02/28/2014 ---
29/440,202	US non-provisional (design)	ELECTRONIC CIGARETTE DISPLAY CASE	12/19/2012	US D696,051 S	12/24/2013
13/744,176	US non-provisional	AROMA PACK FOR AN ELECTRONIC CIGARETTE	01/17/2013	US 2014/0196731 A1 US 8,794,245 B1	07/17/2014 08/05/2014
PCT/US2013/0 11897	WIPO	AROMA PACK FOR AN ELECTRONIC CIGARETTE	01/16/2014	WO 2014/113592 A1	07/24/2014
13/839,233	US non-provisional	SINGLE-USE ELECTRONIC CIGAR	03/15/2013	US 2014/0261494 A1 ---	09/18/2014 ---

App No	Country	Title	Filing Date	Publication No. Patent No.	Publication Date Issue Date
13/861,132	US non-provisional	ELECTRONIC CIGARETTE CONFIGURED TO SIMULATE THE TEXTURE OF THE TOBACCO ROD AND CIGARETTE PAPER OF A TRADITIONAL CIGARETTE	04/11/2013	US 2014/0246032 A1 US 8,807,140 B1	09/04/2014 08/19/2014
29/452,073	US non-provisional (design)	ORNAMENTAL DESIGN FOR A CASE FOR MULTIPLE ELECTRONIC CIGARETTES	04/11/2013	US D719,701 S1	12/16/2014
13,896,095	US non-provisional	CASE FOR MULTIPLE ELECTRONIC CIGARETTES	05/16/2013		
PCT/US2013/5 2075	WIPO	CASE FOR MULTIPLE ELECTRONIC CIGARETTES	07/25/2013	WO 2014/185937 A1	11/20/2014
61/969,650	US provisional	COMPOSITIONS, DEVICES, AND METHODS FOR NICOTINE AEROSOL DELIVERY	03/24/2014		
14/284,194	US non-provisional	COMPOSITIONS, DEVICES, AND METHODS FOR NICOTINE AEROSOL DELIVERY	05/21/2014	US 2014/0345635 A1 ---	11/27/2014 ---
PCT/US2014/0 39016	WIPO	COMPOSITIONS, DEVICES, AND METHODS FOR NICOTINE AEROSOL DELIVERY	05/21/2014	WO 2014/190079 A2	11/27/2014
14/286,005	US non-provisional	ELECTRONIC CIGARETTE HAVING MULTIPLE PORTS	05/23/2014	US 2014/0345632 A1 ---	11/27/2014 ---
29/455,721	US non-provisional (design)	ORNAMENTAL DESIGN OF AN ELECTRONIC CIGARETTE HAVING MULTIPLE PORTS	05/29/2013		
002341974	EU (design)	ORNAMENTAL DESIGN OF AN ELECTRONIC CIGARETTE HAVING MULTIPLE PORTS	11/08/2013		
30-2013- 0056252	KR (design)	ORNAMENTAL DESIGN OF AN ELECTRONIC CIGARETTE HAVING MULTIPLE PORTS	11/08/2013		
153889	CA (design)	ELECTRONIC CIGARETTE HAVING MULTIPLE PORTS	11/15/2013		
201330570336. 8	CN (design)	ORNAMENTAL DESIGN OF AN ELECTRONIC CIGARETTE HAVING MULTIPLE PORTS	11/22/2013		

App No	Country	Title	Filing Date	Publication No. Patent No.	Publication Date Issue Date
2013-027461	JP (design)	ORNAMENTAL DESIGN OF AN ELECTRONIC CIGARETTE HAVING MULTIPLE PORTS	11/22/2013		
201315822	AU (design)	ORNAMENTAL DESIGN OF AN ELECTRONIC CIGARETTE HAVING MULTIPLE PORTS	11/13/2013		
29/461,012	US non-provisional (design)	ORNAMENTAL DESIGN FOR AN ELECTRONIC CIGARETTE CASE	07/17/2013		
201315101	AU (design)	ORNAMENTAL DESIGN FOR A CASE FOR MULTIPLE ELECTRONIC CIGARETTES	10/8/2013		
153414	CA (design)	ORNAMENTAL DESIGN FOR A CASE FOR MULTIPLE ELECTRONIC CIGARETTES	10/9/2013		
2323014	EU (design)	ORNAMENTAL DESIGN FOR A CASE FOR MULTIPLE ELECTRONIC CIGARETTES	10/9/2013		
30-2013- 0051323	KR (design)	ORNAMENTAL DESIGN FOR A CASE FOR MULTIPLE ELECTRONIC CIGARETTES	10/10/2013		
2013-023847	JP (design)	ORNAMENTAL DESIGN FOR A CASE FOR MULTIPLE ELECTRONIC CIGARETTES	10/11/2013		
201330479430. 2	CN (design)	ORNAMENTAL DESIGN FOR A CASE FOR MULTIPLE ELECTRONIC CIGARETTES	10/11/2013		
29/473,424	US non-provisional (design)	PACKAGING ASSEMBLY	11/21/2013	US D721,577 S1	01/27/2015
61/938,451	US provisional	ELECTRONIC CIGARETTE WITH CARBONACEOUS MATERIAL	02/11/2014		
61/968,855	US provisional	VAPORIZING DEVICES COMPRISING A CORE AND METHODS OF USE THEREOF	03/21/2014		
61/970,587	US provisional	VAPORIZING DEVICES COMPRISING A WICK AND METHODS OF USE THEREOF	03/26/2014		
61/971,340	US provisional	DEVICES AND METHODS FOR CONTROLLING BATTERY POWER	03/27/2014		

App No	Country	Title	Filing Date	Publication No. Patent No.	Publication Date Issue Date
29/486,905	US non-provisional (design)	VAPORIZING DEVICE	04/03/2014		
61/979,236	US provisional	SYSTEMS AND METHODS FOR RESTRICTING ROTATION	04/14/2014		
14/274,396	US non-provisional	PACKAGING FOR VAPORIZING DEVICE	05/09/2014		
29/490,493	US non-provisional (design)	VAPORIZING DEVICE PACKAGING	05/09/2014		
29/490,498	US non-provisional (design)	VAPORIZING DEVICE PACKAGING	05/09/2014		
14/276,547	US non-provisional	MECHANISMS FOR VAPORIZING DEVICES	05/13/2014		
62/019,757	US provisional	MOUTHPIECE FOR VAPORIZING DEVICE	07/01/2014		
62/020,068	US provisional	DEVICES AND METHODS FOR VAPORIZATION	07/02/2014		
62/040,732	US provisional	HEATING CONTROL FOR VAPORIZING DEVICE	08/22/2014		
62/052,096	US provisional	HEATING CONTROL FOR VAPORIZING DEVICE	09/18/2014		
62/068,835	US provisional	DEVICES AND METHODS FOR HEATING VAPORIZING DEVICES	10/27/2014		
62/068,837	US provisional	FLOW CONTROL FOR VAPORIZING DEVICES	10/27/2014		
62/068,841	US provisional	MOTORIZED FLOW CONTROL FOR VAPORIZING DEVICES	10/27/2014		
62/082,806	US provisional	DEVICES AND METHODS FOR CONTROLLING BATTERY POWER	11/21/2014		
62/089,623	US provisional	SYNTHESIS AND RESOLUTION OF NICOTINE	12/09/2014		

App No	Country	Title	Filing Date	Publication No. Patent No.	Publication Date Issue Date
WO2013US563 75A	WIPO	ELECTRONIC CIGARETTE CONFIGURED TO SIMULATE THE TEXTURE OF THE TOBACCO ROD AND CIGARETTE PAPER OF A TRADITIONAL CIGARETTE	08/23/2013	WO 2014/031952 A1	02/27/2014